

## From artificial intelligence to big data: the international technology and IT industry meets in Berlin

- **High-calibre events from the IT, digital and gaming industries are taking place in Berlin this year**
- **Highlights 2024: "Rise of AI", "We are Developers World Congress", "Quantum Summit" and 100 years of the Berlin International Consumer Electronics Fair**
- **The "A Maze Festival" and "Games Ground Berlin" turn Berlin into a digital playground**

**Berlin, 2 May 2024** Whether artificial intelligence, home electronics or gaming: over the next few months, Berlin will once again be the stage for top-class IT events and the world's largest tech trade fair. Our digital future will not only be showcased in the capital, but also shaped.

Artificial intelligence has been on everyone's lips since ChatGPT at the latest. International experts will discuss the consequences of the rapid technological development of AI for politics, business and society at the "[Rise of AI](#)" conference on 15 May at Humboldt Carré Berlin. What began in 2014 in a small group has now developed into one of the most influential events for artificial intelligence in Europe.

A few days later, thousands of participants are once again expected to attend "[re:publica24](#)", one of the most important events on the topic of digitalisation in Europe, from 27 to 29 May. This year's motto is: "Who cares?" Numerous presentations, discussions and meet-ups will show how artificial intelligence and the democratic use of data can be used for care work, i.e. youth welfare, care for the elderly or help among friends - for example through care robots or digital street work via platforms such as Instagram, YouTube or Twitch.

"[Berlin Buzzwords](#)" from 9 to 11 June at the Kulturbrauerei is Europe's leading conference on the topics of big data and machine learning. The focus is on the question of how huge amounts of data can be efficiently stored, processed and searched.

Around 15,000 developers, more than 500 speakers and 8,000 participating tech companies: The "[WeAreDevelopers World Congress 2024](#)" in the CityCube is not considered the world's leading event for software developers and technology experts for no reason and will make Berlin the centre of the tech scene this year from 17 to 19 July.

Quantum computers promise a quantum leap in computing power. What has so far only been tested in laboratories is rapidly reaching technological maturity. At the "[Quantum Summit](#)" from 25 to 26 September at Kosmos Berlin, experts from international business and politics will therefore be discussing the question: What do Germany and Europe need to become "quantum ready"?

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## Home electronics and gaming: 100 years of the International Consumer Electronics Fair

100 years of the Internationale [Funkausstellung](#) Berlin, 100 years of technical innovations: In the anniversary year 2024, the leading suppliers in the consumer electronics sector will once again be showcasing their latest televisions, smartphones, audio devices and gaming products at the Messe Berlin exhibition grounds from 6 to 10 September.

From 8 to 11 May, creative developers and fans of independent and art house video games will once again be drawn to the capital for the international gaming festival "[A Maze Berlin](#)". Whether digital storytelling or the creation of lifelike avatars: For four days at Silent Green and the Panke Club, they will share their ideas and visions to take games to the next level as a new art application. The 8th and 10th of May are reserved for trade visitors, the 11th of May is public day.

"Round two" is the motto for [Games Ground Berlin](#). After a successful start in 2023, the still young gaming event is inviting the entire video game community - industry representatives and game enthusiasts alike - to the Alte Münze from 14 to 16 November. The first two days are aimed at trade visitors, while the event is open to private visitors on the weekend.

Further events can be found in the Berlin Convention Office's [congress and trade fair calendar](#).

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