

Meeting Guide Berlin now offers virtual 360° Site Visits

- More than 120 locations in Berlin and hotels for conferences, meetings and events can be easily explored in 360° on the screen.
- Live Guided Feature: Customers and venue providers meet online for virtual site inspections

Berlin, 21 March 2022 The diversity of Berlin's location and hotel landscape can now also be experienced virtually in 360°. With the new offer of Meeting Guide Berlin, planners of conferences, meetings and events now have the opportunity to explore more than 120 locations and hotels in the capital on 360°- tours on the screen. There's yet another innovation, "Live Guided Feature": customers and location providers can meet on the platform and together visit the event location online, and simultaneously discuss details and ask questions directly via video conference. Meeting Guide Berlin is available on convention.visitBerlin.de/en.

Marco Oelschlegel, Director Conventions of the *visitBerlin* Berlin Convention Office: "With the new features of the Meeting Guide Berlin, we further extend our digital offer to our customers and make the diversity of Berlin an even more pleasant experience for event managers. The 360°-tours and the Live Guided Feature combine the advantages of a virtual site inspection with personal customer contact, which benefits both event planners and our partners in the city".

With more than 120 conference hotels and locations in Meeting Guide Berlin, no other European destination showcases so many offers for the events industry in a 360° format. The hotels include the classic hotels such as "[Hotel Adlon Kempinski Berlin](#)", "[Hotel Berlin Central District](#)" and "[Radisson Collection Hotel, Berlin](#)" at Alexanderplatz, as well as new ones such as "[The Student Hotel](#)". For example, [EUREF Campus](#) with the remarkable gasometer, [Festsaal Kreuzberg](#) and [Tempodrom](#) are also demonstrated in 360° format. As a whole, Meeting Guide Berlin offers event managers approx. 200 locations and conference hotels, more than 100 service partners and 179 incentive programmes in Berlin.

The 360° images of the locations and hotels were promoted by the Senate Department for Economics, Energy and Public Enterprises. "nexpics by mediaglobe GmbH" was commissioned with the technical implementation.

Further information on the Congress-location Berlin can be found at convention.visitBerlin.de/en.

(2,495 characters)

visitBerlin

"Inspiring the world for Berlin." With this mission, Berlin Tourismus & Kongress GmbH promotes Berlin's destination management as well as the city's tourism and congress marketing. Under the *visitBerlin* brand, the company is a partner, actor, source of creative ideas, and networker. Its remit is focused on sustainable product development and marketing city-compatible tourism services in all twelve Berlin boroughs with the aim of maintaining the life quality of local residents and harmoniously increasing experience value for visitors. As a tour operator, *visitBerlin* also issues the *Berlin WelcomeCard*, the city's official tourist ticket, and operates the Berlin Tourist Info Centres. On visitBerlin.de, Berlin's official tourism website, Berlin visitors can find all the information they need on every aspect of their trip to the city. Find out more about *visitBerlin* on about.visitBerlin.de

visitBerlin / Berlin Tourismus & Kongress GmbH
Pressestelle
Am Karlsbad 11
D-10785 Berlin

Pressekontakt
Christian Tänzler, Pressesprecher
Tel.: +49 (0)30 26 47 48 – 912
christian.taenzler@visitBerlin.de

presse.visitBerlin.de
facebook.com/visitBerlin
Twitter: [@visitBerlinNews](https://twitter.com/visitBerlinNews)