

100 days until the second *Q Berlin Questions* conference

- Dialogue on key questions of today on 16 and 17 November
- Around 400 national and international participants expected at ewerk Berlin
- Excursions to the city provide links to conference topics

Berlin, 8 August 2018 How do we meet the current global challenges? How do we balance our social, economic, and personal needs? At the second *Q Berlin Questions* conference on 16 and 17 November, twelve international top speakers will speak on topics such as cultural identity, social and economic justice, and rapid technological development and the related ethical issues.

Q Berlin Questions brings together experts with different experiences and ideas: **Bruce Sterling**, American science fiction author and journalist, is known for his books on cyberspace and the development of the Internet. Saudi Arab activist and comedian **Hatoon Kadi** attracted attention with her successful YouTube show, in which she takes a satirical look at everyday life in her home country. **Valerii Plotnikov** is a leading Russian biologist from the Institute for the Study of Mammoth Fauna. The speakers offer new perspectives on the questions of modern times in their impulse lectures. Around 400 national and international participants are expected at ewerk Berlin, among them key players from politics and business, scientists and artists.

Excursions to Berlin's neighbourhoods

In addition to lectures, discussions and performances, guided tours through the neighbourhoods of the city will also be part of *Q Berlin Questions*. The local research and visits to selected institutions will establish links to the conference content. Private lunches with Berlin personalities from society, science, and culture will offer the opportunity for a more intensive exchange.

Further refinement to Berlin's brand profile in the congress industry

With *Q Berlin Questions*, Berlin has developed its own international conference at which the important questions of the time are discussed. The conference celebrated its successful premiere in October 2017. Participants from more than 60 nations travelled to the German capital. *Q* is intended to strengthen Berlin's role as a venue for innovative conferences and as a place of tolerance and open discourse. *Q Berlin Questions* is an initiative of *visitBerlin*. The organiser is red onion GmbH, which has already had a lot of experience organising TED conferences.

Tickets are available from 460 Euro at q.berlin. They are offered at a discounted price until 31 August.

(2,525 characters)

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Press Release



visitBerlin

"Inspiring the world for Berlin." With this mission, Berlin Tourismus & Kongress GmbH, operating under the *visitBerlin* brand, has been promoting Berlin globally since 1993 as a tourism and congress metropolis. Berlin now has more visitors than ever before. In 2017, Berlin recorded around 13 million guests and 31 million overnight stays. Berlin is also extremely popular for meetings and congresses – for over ten years, it has been one of the top 5 cities for international association conventions. As a tour operator, Berlin Tourismus & Kongress GmbH, a private sector company, also offers hotel accommodation and issues the Berlin WelcomeCard, the city's official sightseeing pass. *visitBerlin* operates the Berlin Tourist Info Centres and the Berlin Service Center available on +49 (0)30-25 00 25. On visitBerlin.com, Berlin's official tourism website, Berlin visitors can find all the information they need about every aspect of their trip to the city. Find out more about *visitBerlin* on about.visitBerlin.de.

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