

Hotel capacity has doubled in the last ten years



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Berlin is home to one of the most modern hotel landscapes in Europe. Whether luxurious or inexpensive, Berlin offers its guests a wide selection of suitable hotels for any occasion. The German capital's diverse hotel landscape features more than 780 establishments offering excellent service and good value for money.

### New openings in 2018/2019

Alexanderplatz ("the Alex") is a hot location – in 2018/19, 1,000 new rooms will be added, and in 2018, the Japanese hotel chain **Toyoko Inn** will open its first Berlin hotel at Alexanderplatz. Their newly-erected building will contain 500 rooms. On the southern edge of the Alex, the Lindner Group will open 165 four-star rooms in its upscale "me and all" offshoot in Berlin's Volt complex. In 2019, **The Student Berlin Alexanderplatz** will open its 457 rooms. In keeping with the principle of co-living, their aim is to help students, visitors, and Berlin residents to network with one another. New hotels are also being built around Berlin's main station: in 2018, the Spanish hotel group **Barceló** will open their second German location in Berlin, at the corner of Invalidenstraße/Clara-Jaschke Straße. This four-star hotel will provide 283 rooms and suites for business and leisure travelers. In Berlin's City West, the new **Suitehotel am Nollendorfplatz 2** will also open in 2018. A total of 85 rooms will be spread over ten floors. Some of these will be long-stay apartments for visitors who plan to spend several weeks in Berlin. The interior of the hotel will invoke the atmosphere of a Japanese tea room. The hotel's own breakfast café will be connected to a gallery, which will display works from the collection belonging to owner, Felix Gädeke.



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### Convention hotels

One of the most exciting construction projects in Berlin is the "Estrel Tower", which will extend the 1,125 rooms of the **Estrel Hotel & Congress Center** by 2020/2021 with 814 rooms. With 176 metres and 46 storeys, the new tower will be about two-and-a-half-times as high as the current Hotel Estrel, making it highest hotel tower in Germany.

The **Campus Hotel** in the Adlershof Technology Park will be built during 2018/2019 and will consist of a modern convention and conference hotel, Offering around 320 four-star category rooms. In planning are a spacious conference area with conference rooms and a large hall that will accommodate up to 1,000 participants, along with a multifunction hall for receptions and exhibitions. The pièce de resistance will be the skybar on the top floor of the 54-metre-high (177 foot) hotel tower.



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### The perfect Berlin hotel in just a few steps: Meeting Guide Berlin

The Meeting Guide Berlin has a streamlined design to help customers sort through the wide range of venues, hotels, incentives and service providers. Whether planning a meeting or convention, in just a few clicks users will find the right partner for every event. <a href="https://www.meetingguide.berlin">www.meetingguide.berlin</a>

### Network for Berlin's convention industry: visitBerlin Convention Partner e.V.

The Berlin Convention Office of *visitBerlin* offers associations and companies planning a MICE event in Berlin a strong network of 130 local service providers – the *visitBerlin* Convention Partner e.V. It brings together locations, technology and equipment providers, logistics companies, caterers, professional congress organiser (PCO), and event agencies all under one roof. The high quality standards in the new network ensure that every customer will find the right professional and experienced partners for their events. <a href="https://www.convention-partner.com">www.convention-partner.com</a>

### visitBerlin Berlin Convention Office

Established in 2001, the *visitBerlin* Berlin Convention Office (BCO) offers competent support at the organisation of conventions, meetings and incentives. Customers benefit from the experienced team, a broad network of contacts in Berlin and the free-of-charge agency and reservation services for hotel allotments. <u>convention.visitBerlin.dcom</u>



Find out more about this topic

More information on the Berlin hotel scene and the new openings from 2017 can be found here: http://bit.ly/2oQFZyg

The perfect hotel in just a few clicks: www.meetingguide.berlin

### Our tips:

- → Toyoko Inn on Alexanderplatz → http://bit.ly/2oOsbo4
- → Me and All on Alexanderplatz → <a href="http://bit.ly/2oJAKBr">http://bit.ly/2oJAKBr</a>
- The Student Berlin Alexanderplatz → <a href="http://bit.ly/1Qt61xy">http://bit.ly/1Qt61xy</a>
- › Barceló → <a href="http://bit.ly/2Fdv393">http://bit.ly/2Fdv393</a>
- › Suitehotel on Nollendorfplatz → <a href="http://bit.ly/2CPddmO">http://bit.ly/2CPddmO</a>
- ➤ Estrel Hotel → http://bit.ly/1mLmtcq
- Campus Hotel → <a href="http://bit.ly/2tclvFy">http://bit.ly/2tclvFy</a>



# Pictures Convention city Berlin

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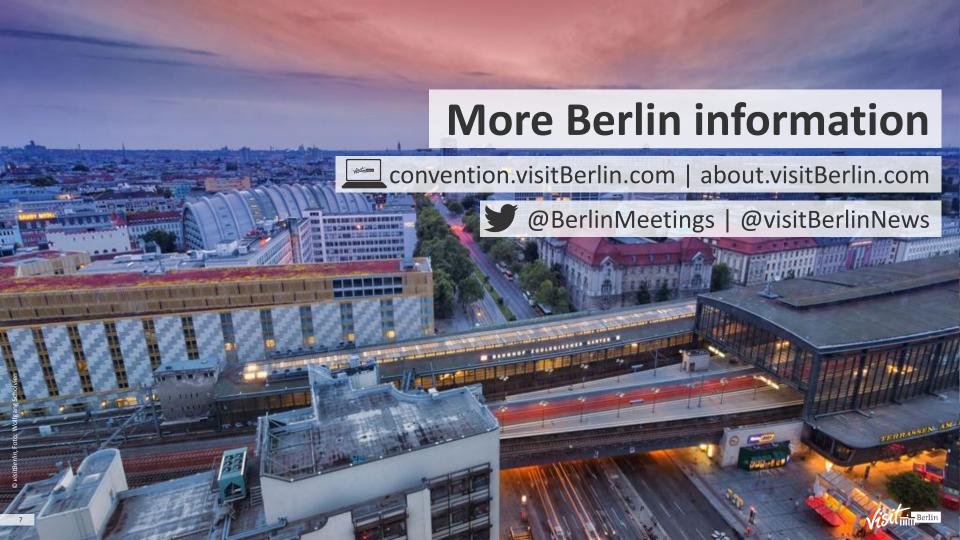












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