

The city fascinates with attractive offerings



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Berlin incentives - as diverse as the city itself

Recognition is the best form of motivation: Berlin offers a wide range of exceptional incentives, suitable for smaller team events as well as for large companies. Whether a culinary tour through the city's districts, a tour in an original East German Trabant automobile past the Brandenburg Gate and East Side Gallery, or a visit to the living room of the future, these unique experiences will leave lasting memories.

Find the right incentive for your team with just a few clicks: <u>www.meetingguide.berlin</u>.

A taste of Berlin

Berlin is considered a trendsetter for vegan cuisine, but even fans of a fine steak will find plenty to like. During a special course in meat cookery at <u>Filetstück</u>, participants even take care of butchering the half a side of beef with bone saw and knives. Cutting onions and scrubbing vegetables are also on the agenda.

Shaken, not stirred: participants in the <u>Cocktail Workshop</u> create their own Berlin cocktail and can then share their expert knowledge at the next party. Trained bartenders show participants the proper way to handle the shaker, strainer, and jigger.



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Berlin: adventure playground

Need a break from sitting at meetings? Berlin offers enough space to get out and clear your minds to make room for new ideas! The city's countless rivers and lakes are ideal for this. For example, you could <u>build rafts and then go on a treasure hunt</u> à la Tom Sawyer and Huckleberry Finn.

Or you can climb to dizzying heights on the <u>high ropes course</u>. Teamwork is what's needed to get through the treetops safely, but team members on the ground provide support and additional security, so that everyone gets to make an important contribution to tackling the challenge. If you'd like to push your limits even further, give <u>survival training</u> a try. Find food, light a fire, and build shelter: educated trainers will show the team what it takes to survive in nature.

Journey to the future: Berlin as a centre for innovation

How will we live and work together in the future? Berlin is not only a significant cultural centre, but also a centre for innovative science where the technology of tomorrow is being designed today. For example, you could take an <u>innovation safari</u> on the site of the European Energy Forum in electric cars that are waiting for you to give them a test drive. At the Gasometer, participants will also get to enjoy fantastic views of Berlin.

Creative hotspots and co-working spaces: explore new ways of working as well as unconventional ways of thinking during a <u>learning journey</u> through Berlin's start-up scene, one of the largest in Europe.



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The perfect Berlin incentive in just a few steps: Meeting Guide Berlin

The Meeting Guide Berlin has a streamlined design to help customers sort through the wide range of venues, hotels, incentives and service providers. Whether planning a meeting or convention, in just a few clicks users will find the right partner for every event. <u>www.meetingguide.berlin</u>

Network for Berlin's convention industry: visitBerlin Convention Partner e.V.

The Berlin Convention Office of *visitBerlin* offers associations and companies planning a MICE event in Berlin a strong network of 130 local service providers – the *visitBerlin* Convention Partner e.V. It brings together locations, technology and equipment providers, logistics companies, caterers, professional congress organiser (PCO), and event agencies all under one roof. The high quality standards in the new network ensure that every customer will find the right professional and experienced partners for their events. <u>www.convention-partner.com</u>

visitBerlin Berlin Convention Office

Established in 2001, the *visitBerlin* Berlin Convention Office (BCO) offers competent support at the organisation of conventions, meetings and incentives. Customers benefit from the experienced team, a broad network of contacts in Berlin and the free-of-charge agency and reservation services for hotel allotments. <u>convention.visitBerlin.dcom</u>



Find out more about this topic

Find further inspiration in our blog:

convention.visitberlin.de/en/blog/uebersicht

Our tips:

- > Why Brazilians like Berlin for incentives → <u>http://bit.ly/2lbtm9L</u>
- → Incentives in Berlin: Unforgettable moments for your participants → <u>http://bit.ly/2rurqlm</u>



Pictures Convention city Berlin

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More press information about Berlin as a convention destination: press.visitBerlin.de



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