

Berlin Tourism 2015



30,25 million
overnight stays

+5,4 %



12,37 million
guests

+4,2 %

visitBerlin.com

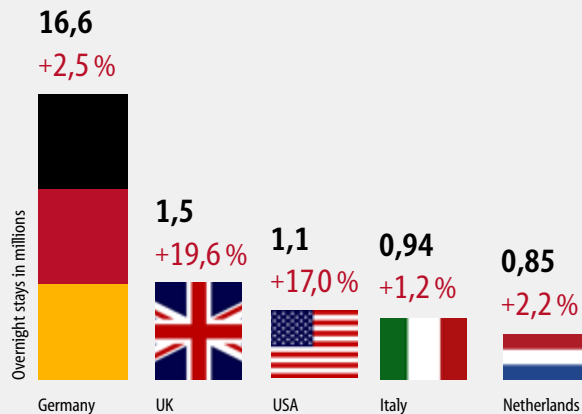
Growing Internationality

Guests from abroad spend 13.6 million nights in Berlin. This corresponds to a growth of 9.2 % compared to last year.



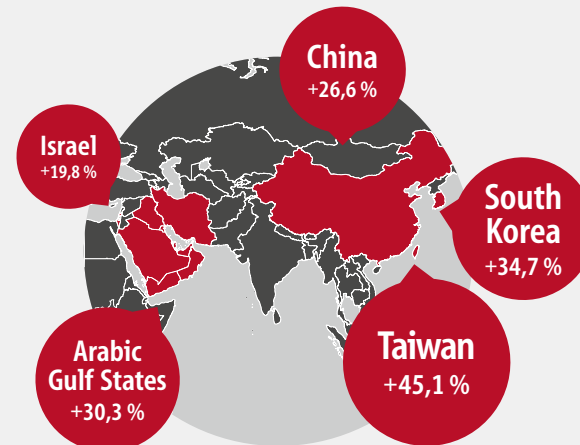
Most Important Market: Germany

Most of Berlin's visitors are Germans; they generate 16.6 million overnight stays. The United Kingdom is the largest European market; the United States, the largest market overseas.



Newcomers of the Year

Especially countries from Asia and the Middle East generate large growth rates in overnight stays.



Berlin Hotel Market

The number of available hotel beds grew by 2,900 to 137,297 in 2015.

