



IN THE HEART OF THE CAPITAL

The top location for events,
meetings, workshops and
streamings

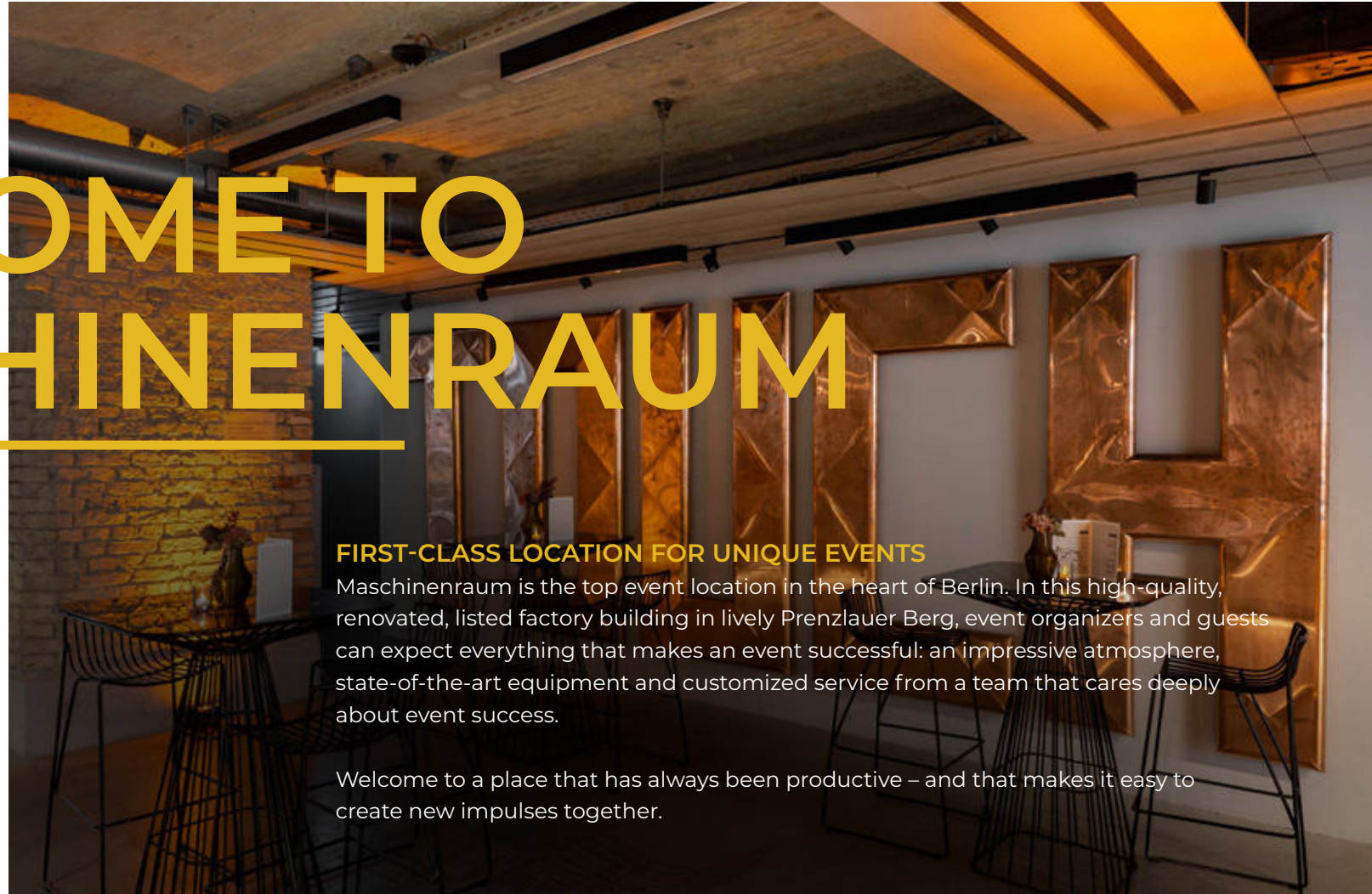
MASCHINENRAUM

WELCOME TO MASCHINENRAUM

FIRST-CLASS LOCATION FOR UNIQUE EVENTS

Maschinenraum is the top event location in the heart of Berlin. In this high-quality, renovated, listed factory building in lively Prenzlauer Berg, event organizers and guests can expect everything that makes an event successful: an impressive atmosphere, state-of-the-art equipment and customized service from a team that cares deeply about event success.

Welcome to a place that has always been productive – and that makes it easy to create new impulses together.



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Event success – Tailor made

Whatever you are planning – Maschinenraum offers the best conditions for events of all kinds:

- A building that is easily accessible, an architecture that inspires, and equipment that impresses.
- Numerous options for the individual configuration of your event framework – from technology to seating to catering.
- A dedicated team that works with you to develop a tailor-made solution for all requirements and is happy to take care of everything personally. Even the smallest details.



MASCHINENRAUM MAKES IT POSSIBLE

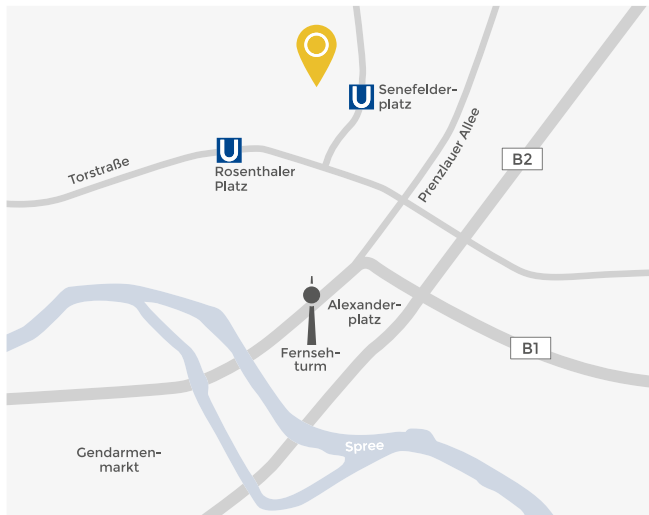
Workshops
Panels
Discussions
Conferences
Meetings
Streamings
Hackathons
Dinners





THE BUILDING

The Maschinenraum event area comprises two floors in a listed seven-story building, the former „Goldpunkt“ shoe factory, built in 1899. Today, the building is barrier-free after a thorough remodeling. Maschinenraum is located in the quiet backyard of the building – just right for focussed work.



THE LOCATION

Located in the lively Prenzlauer Berg district, Maschinenraum is easily accessible by public transport. It only takes a few minutes to walk to the U2 subway. Alexanderplatz and the main train station are also nearby.



THE ATMOSPHERE

The building was redesigned in collaboration with a renowned architectural firm and furnished to a high standard with great attention to design and detail. However, it has retained its character – which is felt in every square meter of Maschinenraum.

THE RIGHT ROOMS FOR EVENTS WITH ADDED VALUE

- 08 Event Space
- 10 Event Gallery
- 12 Workshop Space
- 14 Patio
- 16 Floor Plan

01

The Event Space

A generously sized, bright space with post-industrial charm and variable usage and partitioning options, according to your individual needs – perfectly suited for events such as conferences, panel discussions, streaming and networking events, workshops and much more.

- On the first floor
- Natural daylight
- Air conditioning
- 6 x 2 m stage
- Divisible with electric curtain
- High-end presentation technology (sound, projector, screen)
- Can be used as a media studio
- Different seating configurations possible



ROWS

85

max. PAX

PARLIAMENT

26

max. PAX

STANDING
RECEPTION

80

max. PAX

U-SHAPE

16

max. PAX

100^{m²}

Event area





The Event Gallery

This bright, wide connecting space can be used for standing receptions, as a checkroom, for catering, or for spending time during breaks.

- On the first floor
- Natural daylight
- Access to event rooms and inner courtyard
- Comfortable lounge furniture
- Screen for logo and agenda
- Connecting space between event space and workshop space
- Ideal for networking

STANDING
RECEPTION

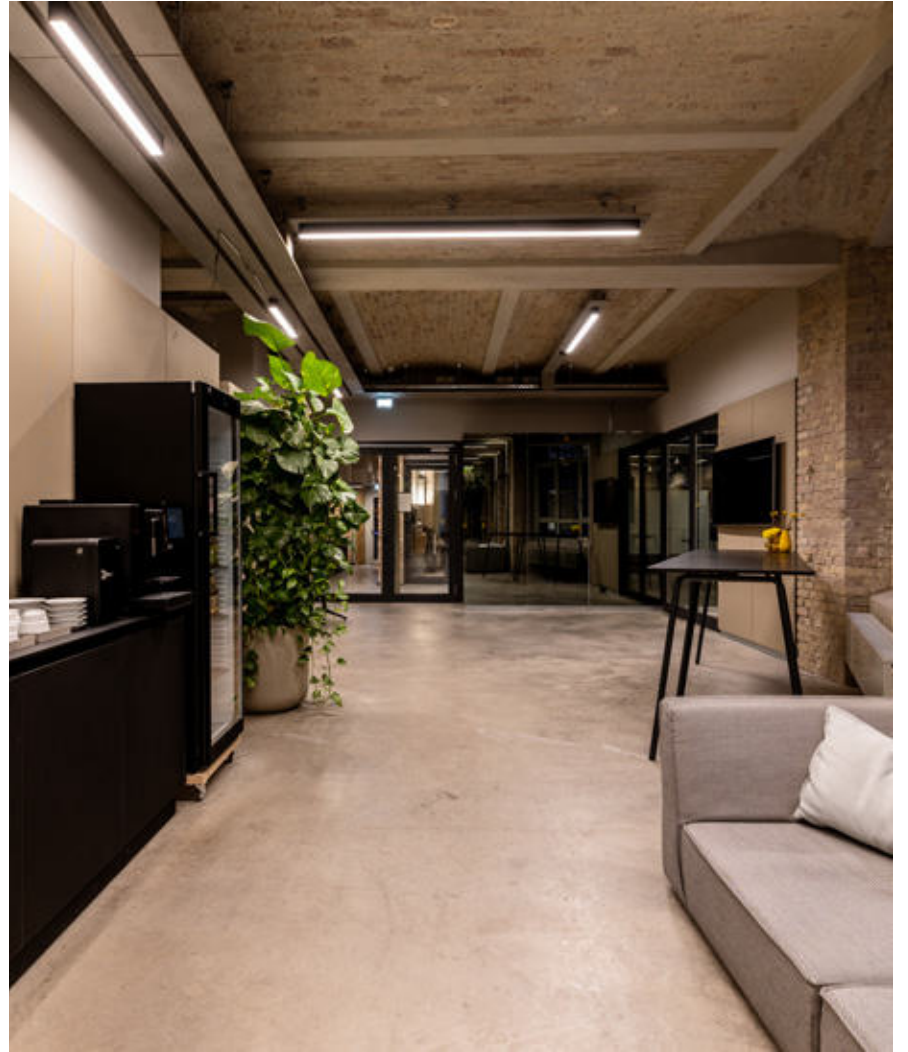
50

max. PAX

75

Event area

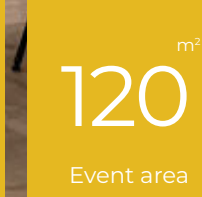
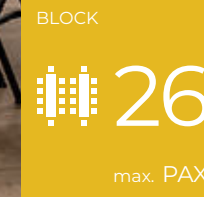
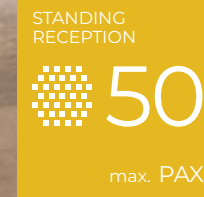
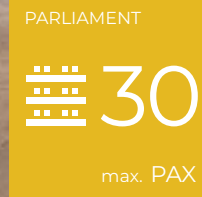
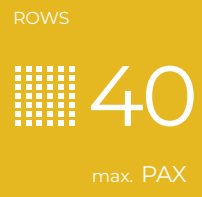
m²



The Workshop Space

Whether it's a workshop, design sprint or team building – in this environment, dynamics unfold organically. The room can be arranged variably and also combined with the other event areas.

- Quiet location on the first floor
- Separate access
- Natural daylight
- Own catering area
- Mobile screen, projector and sound system







100

max. PAX

270^{m²}

Event area

The Workshop Space

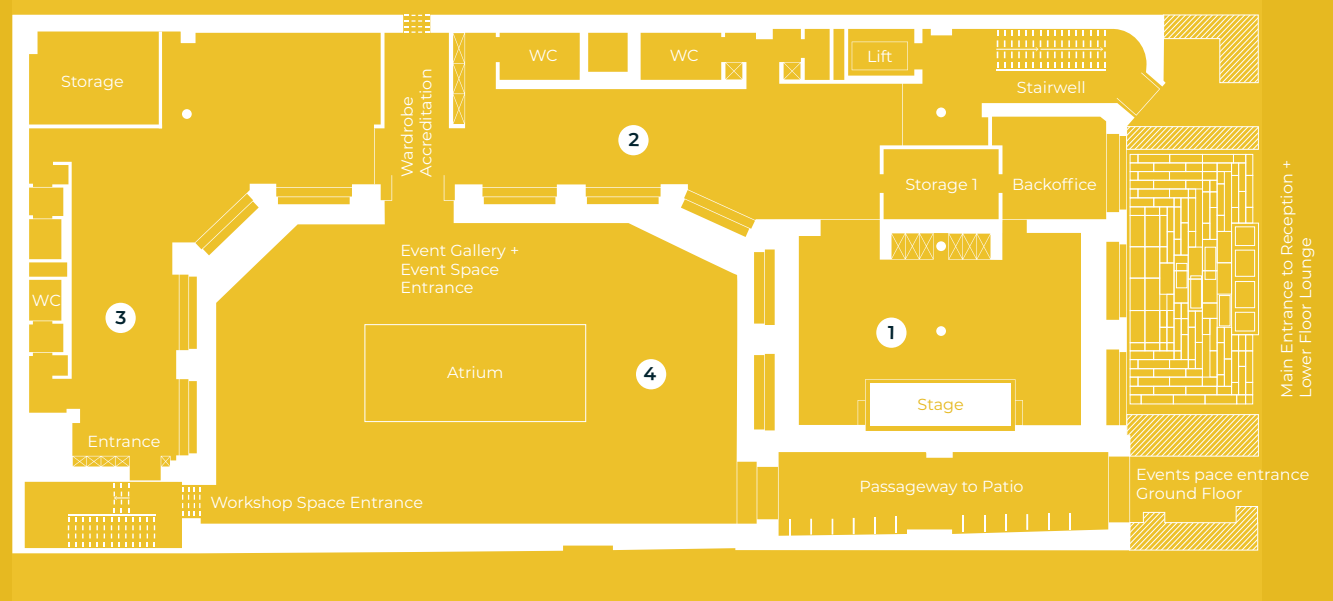
The spacious courtyard is ideal for networking, BBQs and lunches. High-quality outdoor furniture and parasols invite you to linger.

- Access via reception, café and lounge
- View of Maschinenraum



The Event Space and Event Gallery areas are rented out together.

The Workshop Space and the inner courtyard can be rented individually or in combination with the other areas – creating a flexible space for your event.



- ① Event Space (100 m²)
- ② Event Gallery (75 m²)
- ③ Workshop Space (120 m²)
- ④ Patio (270 m²)

02

- 18 Reception
- 20 Café & Lounge
- 22 Floor Plan

**THIS IS WHERE YOU ARRIVE
– AND GET IN TOUCH**

The Reception

First impressions are crucial, and at Maschinenraum, they are first class. At the Terrazzo desk in the reception area, guests can check in and receive information - and already look forward to what awaits them throughout the day or evening. An aperitif can also be available here to welcome them.

- Natural daylight
- Access to the café and outdoor area
- Catering kitchen



STANDING
RECEPTION

 60

max. PAX

80 ^{m²}

Event area



Café & Lounge

Want to enjoy a freshly made cappuccino as a team? Or maybe sit down together for a delicious meal? Maschinenraum is just as prepared for your „personal“ needs as it is for your professional ones.

With their relaxed atmosphere and comfortable furnishings, the lounge and atrium invite guests to get together for a relaxed chat.

For larger groups and dinners, the café and lounge can be combined into one area. The furnishings can be arranged according to individual needs.

- Natural daylight
- Access to the outdoor area
- 6 flexibly positionable tables

ROWS

30

max. PAX

PARLIAMENT

20

max. PAX

STANDING
RECEPTION

150

max. PAX

DINNER

45

max. PAX

215^{m²}

Event area

A perfect start on the lower floor: Reception, café and lounge offer both a warm welcome and the opportunity to make and deepen contacts.



- ① Lounge (130 m²)
- ② Café (80 m²)
- ③ Reception (60 m²)

PLENTY OF SPACE FOR TEAMS AND TASKS

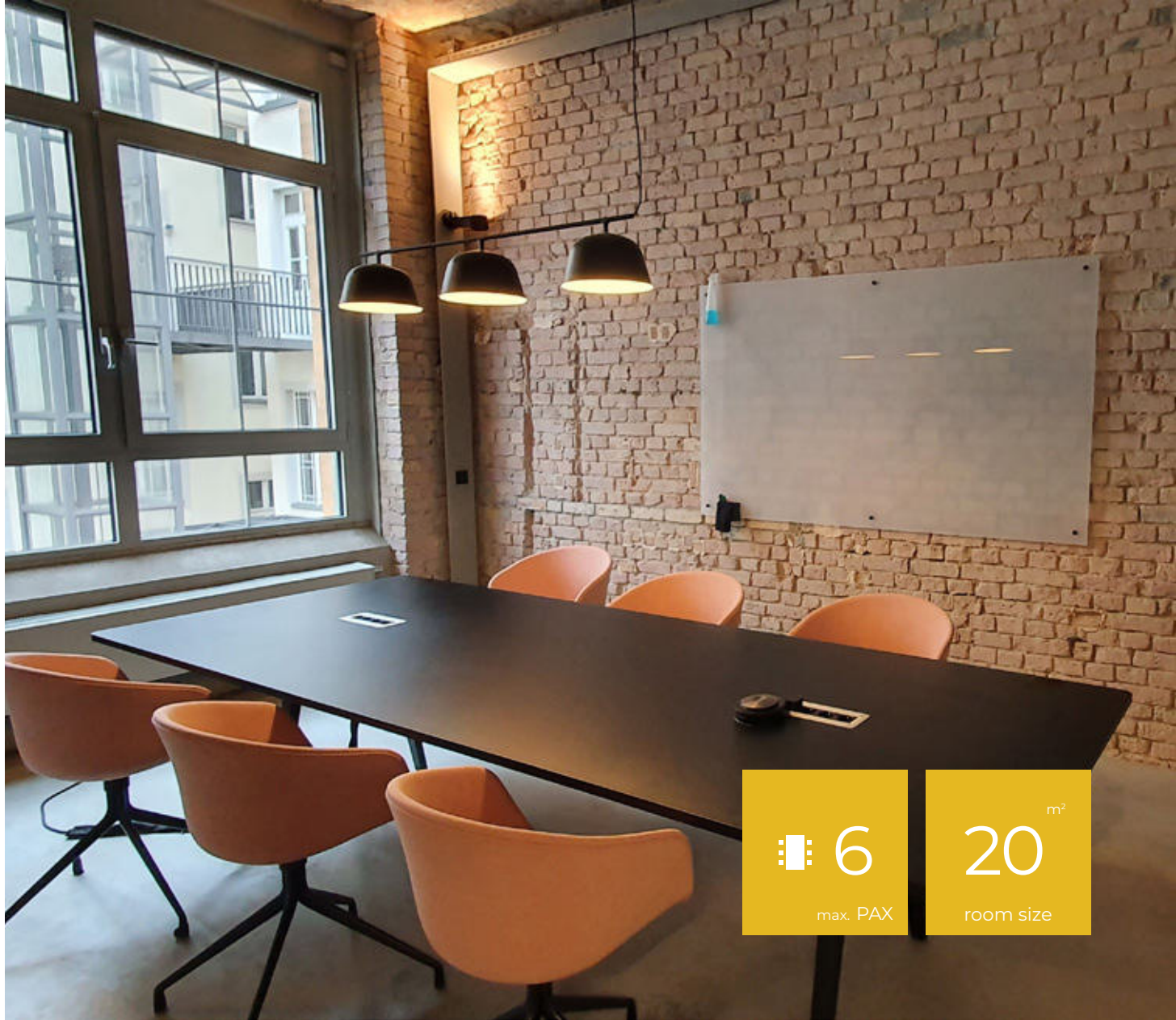
24 Meeting Room Medium
26 Meeting Room Large

03

Meeting Room – Medium

A perfect working ambience awaits participants here, ideally suited for teamwork in smaller groups and for online conferences.

- Natural daylight
- Whiteboard
- Screen
- Video conference system



 6

max. PAX

20^{m²}

room size





10

max. PAX

23

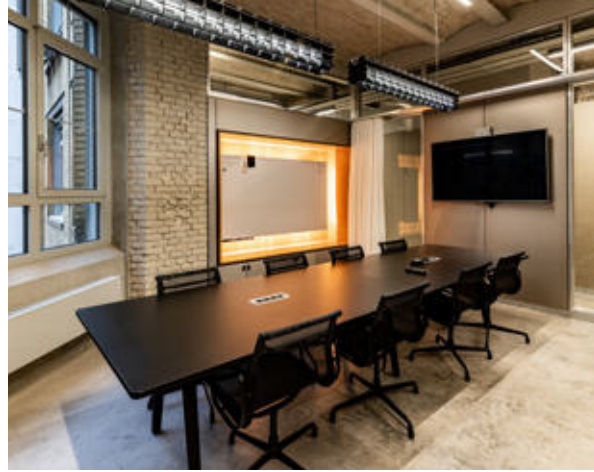
m²

room size

Meeting Room – Large

Achieve common goals easily in this generously sized, stylishly appointed room.

- Natural daylight
- Whiteboard
- Video conference system



04

29 Media Studio
31 Services

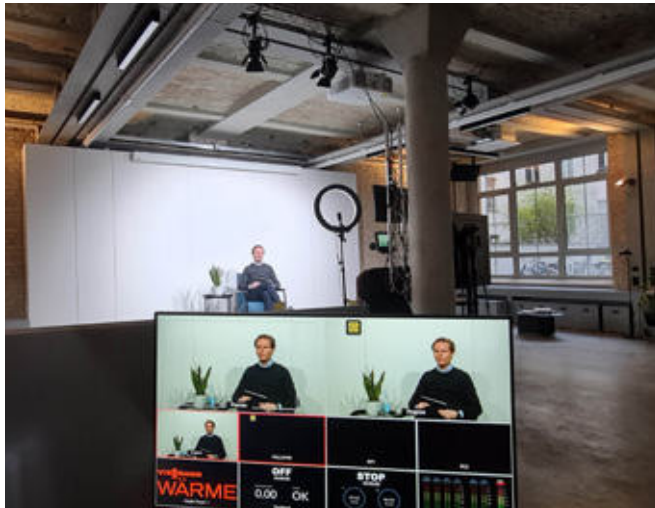
**GLOBAL CONNECTIONS.
BEST SERVICE ON SITE.**

Media Studio

Go online in professional quality: The media studio offers the full range of digital services for events – from video conferencing and live streaming to content production.

- Fully equipped Media Studio
- Powerful camera, sound and lighting equipment
- 6 x 2 m stage





Full service around your event

Our team will be happy to help you plan your event perfectly and realize it just as perfectly. You will benefit from our extensive experience in event management and our contacts in many industries. And, of course, from our passion for being not only good hosts, but active co-creators at your side.

Event planning

We support you in the selection of speakers, agenda creation, workshop organization and catering.

Guest management

We provide everything you need for the arrival and accreditation of your guest as well as welcoming them.

Workshop equipment

Whatever you need for your workshop, we'll make sure it's in place: projectors, screens, whiteboards and design thinking boxes.

Event procedure

We organize your event professionally – from set-up to clean-up.

Photo and video documentation

For lasting impressions in photo and video, we know the right professionals and gladly connect you with them.

Individual furnishing

Our event rooms are equipped with flexible furniture, which we gladly arrange according to your wishes. If necessary, we will adjust the respective number.

Technical support

We will supplement the existing technical equipment with everything you need in addition, if required.

Fast WiFi

High-performance guest WiFi is available in all areas of Maschinenraum.

Additional services

Just talk to us – we love challenges!

THE INTERESTING EXTRAS

- 33 Food & Beverage
- 35 Ecosystem for Family Businesses

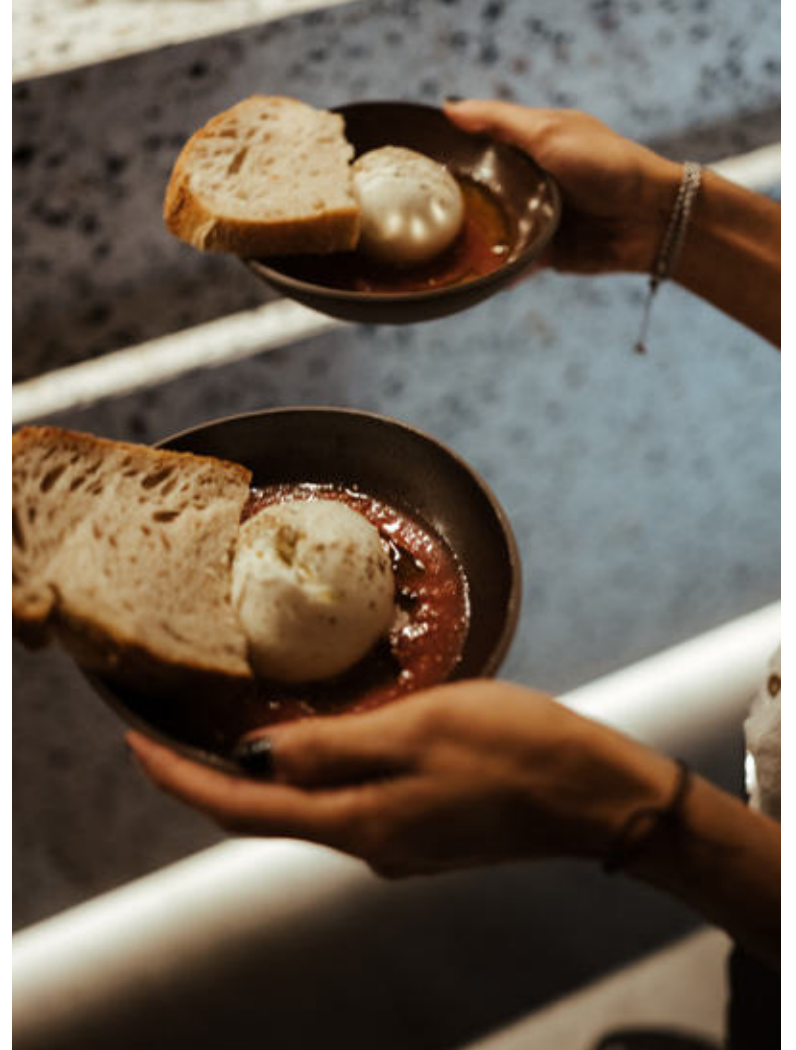
05

Catering to suit your taste


Good food is an essential part of successful events. That is why we work with selected catering companies that serve the right menu for every taste.

And since sustainable enjoyment is far more than just a trend, we naturally ensure that the ingredients used in our culinary concepts come from regional production and environmentally friendly cultivation wherever possible.





MASCHINENRAUM – HOME OF FAMILY BUSINESSES



The seven floors and 4,500 m² of Maschinenraum are not only home to our event spaces. Maschinenraum is also home to a unique network. Here, numerous Family and Mittelstand companies from all over Germany meet and connect – for active exchange, exciting dialogues and mutual inspiration.
In short: At Maschinenraum, the Mittelstand companies of tomorrow are already meeting today.

We are here for you



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