



# Silent Disco Tour

## Interactive Programme Module for Conferences & Corporate Events in Berlin

The Silent Disco Tour is a hosted, guided city experience featuring a DJ and wireless headphone technology. The group moves together through Berlin, experiencing music, interactive prompts and structured group activations in public space – without external sound emissions.

The format is ideal as an energising kick-off, an evening programme or a high-energy closing highlight after a conference day.

### Key Facts:

- Format: Outdoor (indoor option available)
- Duration: 60–90 minutes (flexible)
- Group size: 10–60 participants per tour
- Languages: German / English
- Technical setup: Fully mobile, no external sound system required

# Booking Process & Customisation



## 1. Select or Define the Route

Choose one of our proven standard routes:

- Museum Island
- Government District
- Tiergarten (German language)

Or we develop a customised route, for example:

- Starting point at your company location
- Integration of trade fair or expo grounds
- Finish at a restaurant, event venue or hotel
- Individually planned routing as required

## 2. Define the Music Concept

Select a musical theme, for example:

- 80s / 90s
- International hits
- Current charts

Or opt for a customised playlist aligned with your company or event theme

## 3. Define Key Parameters

- Group size
- Event date and time
- Number of tours
- Language (DE / EN)
- Special requirements or programme integration

## 4. Proposal & Confirmation

You receive a transparent proposal with a clear service description.

After alignment of all details, the booking is confirmed.

## 5. Implementation

On the event day, we manage the complete delivery – including technical setup, hosting and logistical coordination.

Your guests experience a structured, professionally hosted and distinctive group experience in Berlin's urban environment.

# Relevance for Companies & Operational Implementation



## Why the Silent Disco Tour Works for Corporate Events

- Re-energises groups after conference days or meetings
- High memorability combined with clear structure
- Internationally accessible (DE / EN)
- Suitable for small groups as well as up to 60 participants
- Flexible integration into existing event programmes
- Delivered without external noise emissions

## Planning & Operational Reliability

- Fully mobile setup, no stage or power infrastructure required
- Logistics in Berlin exclusively via cargo bike
- Experienced DJs/hosts with clear group guidance
- Structured timing and predefined routes
- Multiple consecutive tours possible for larger overall groups

## Safety & Organisation

- Clear briefing at the start
- Strong group cohesion through headset communication
- Adaptable to group dynamics and pace
- Operable in nearly all weather conditions (including rain protection)

## Integration into Your Event

- Start or finish at hotel, trade fair venue or company location
- Can be combined with dinner, reception or after-show programme
- Customisable to align with corporate identity or event theme



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## Visual Impressions / References



### Previous Clients

Helios Kliniken | Thermomix  
Amigos de la Cultura | Wir Berlin  
Landeshauptstadt Hannover  
Kultusministerkonferenz

