



# Ohrenzirkus

Interactive, audio-guided group format for team building and event programmes

Ohrenzirkus is an interactive group experience in which participants follow a narrated story through headphones and become part of the unfolding action.

Divided into two groups, they experience the same storyline from different perspectives and interact non-verbally through movement, facial expression and playful challenges. The format encourages perspective shifts, empathy and collaboration while creating shared experiences – without theatrical pressure or prior role-play experience.

Ohrenzirkus is suitable as a creative team-building element, an icebreaker or an integrative programme module within a conference or event day.

## Key Facts:

- Format: Indoor or outdoor
- Duration: 15–25 minutes (per story, 3 available)
- Group size: 16–60 participants
- Language: German (English coming soon)

# Booking Proccs & Customisation



## 1. Select or Define the Story Setting

Choose a thematic setting from our existing scenarios, or request a customised storyline aligned with your event objectives or corporate identity (available on request and subject to additional cost).

## 2. Define Event Details

Together we coordinate:

- Date & time
- Group size and number of consecutive sessions
- Location (indoor/outdoor)
- Language (DE/EN)

## 3. Proposal & Confirmation

- You receive a transparent, detailed proposal including a full service description.
- After alignment of all details, the booking is confirmed.

## 4. Implementation

On the event day, we manage setup, hosting and technical supervision. Participants experience a structured, audio-based story flow format with a clear introduction and closing.

# Relevance for Companies & Operational Implementation



## Why Ohrenzirkus Is Relevant for Corporate Events

- Encourages empathy, perspective shifts and team dynamics
- Creative, unconventional alternative to traditional workshops
- Effective as a team-building element or icebreaker
- Integrates easily between sessions, as a break-out or evening format
- Internationally deliverable (DE/EN)

## Planning & Operational Reliability

- Fully mobile setup without external infrastructure
- Logistics in Berlin exclusively via cargo bike
- Optional energy self-sufficient delivery with solar generator
- Structured timing and clearly defined narrative flow

## Safety & Organisation

- Precise briefing at the start
- Clear role and task allocation for participants
- Advance coordination of spatial requirements



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## Visuelle Impressions / References



### Previous Clients

Helios Kliniken | Treibgut  
Medimeisterschaften  
About You Pangea Festival  
DGSV | Deutsche Bahn

