



Strategic Event Excellence.

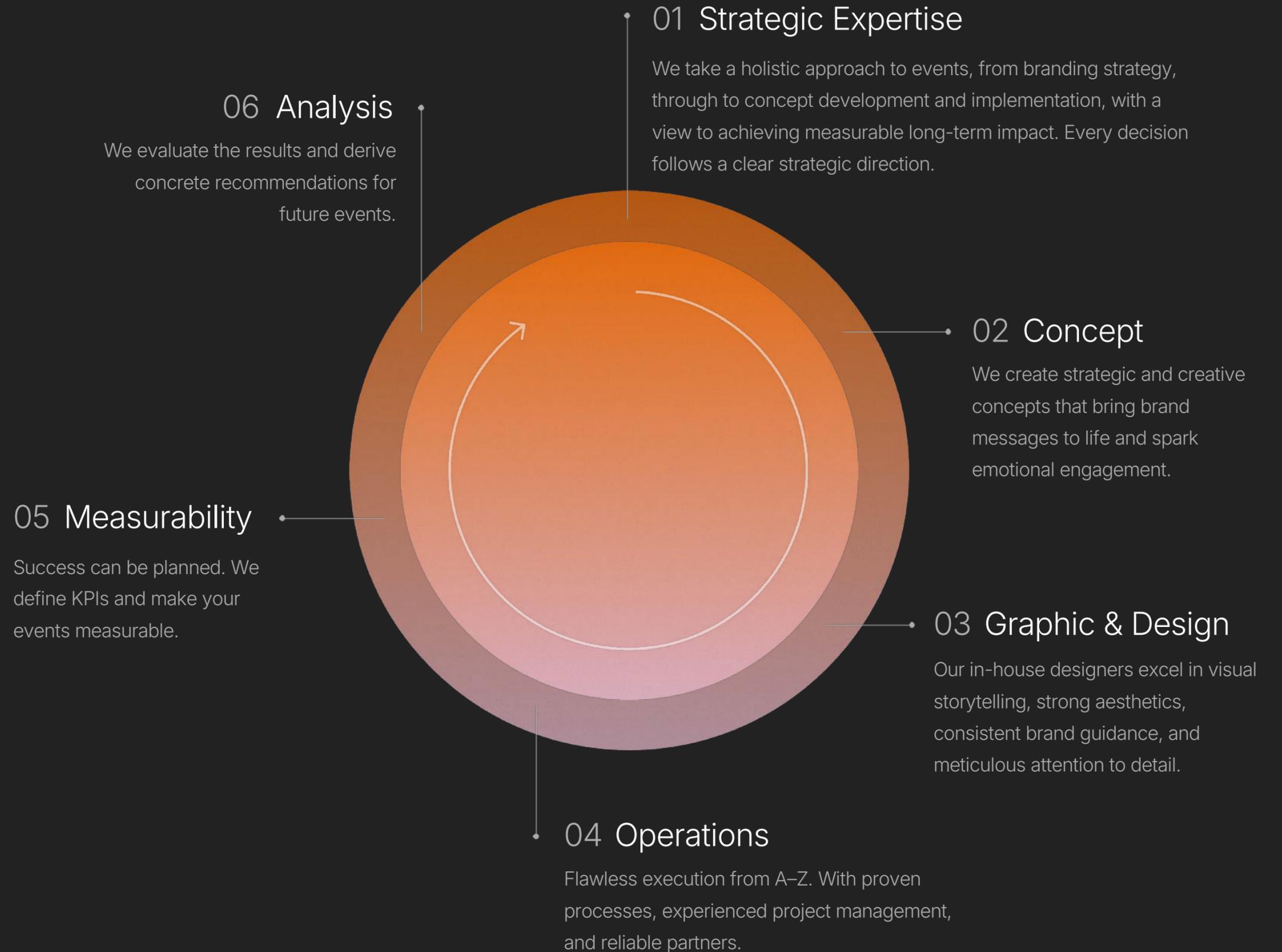
Berlin Cologne Dresden Frankfurt Hamburg Munich Rostock Rudolstadt
Amsterdam Copenhagen London Prague Vienna Zurich

At the intersection of brand strategy and experience design, we craft experiences that **engage audiences**, amplify brands, and create meaningful, lasting connections **across all channels**.

Full Service

From first idea to creative concepts and final execution, we deliver everything from a single source.

Our processes are lean, efficient, and ensure seamless workflows. For our clients, this means one point of contact, full transparency, and results that truly matter.



Our network

14 locations. One mindset.

With 14 offices across Europe, we are globally present and locally rooted. As an owner-managed agency, we operate independently – fast, flexible, and reliable. Our clients value short decision-making paths, genuine partnership, and our grounded, hands-on approach.

Your partner. Your enabler.

We understand the markets and their nuances. Through our strong partner network, we provide tailored solutions worldwide. With cultural sensitivity, trusted connections, and precise planning.

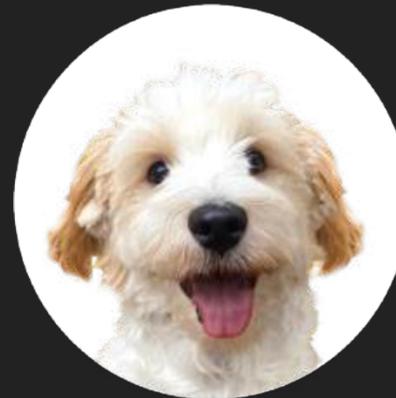


Our team

Strategy, leadership, momentum.
Expertise across every discipline.

Our team of more than 130 in-house specialists covers all areas of event management from strategy and creation to operations and logistics. For every project, we assemble the right experts across locations, supported when needed by a trusted pool of freelancers.

This allows us to bring exactly the expertise required for any challenge. Flexible, professional, and always driven by passion.



Service Portfolio



Experience Marketing

Strategic Meeting Management

Brand Experience



Event Services

Sports Hospitality

DMC

PCO



Technology & Innovation

AI-supported Event Technology

Participant Management

01 Experience Marketing

Experiences that move.
Strategies that drive growth.

We think beyond the event itself, viewing experiences as a strategic instrument for brand leadership and business development. With data-driven thinking, creative excellence, and operational precision, we create encounters that deliver impact. Emotional, measurable, and sustainable.

Analysis & Strategy: Where impact begins

Experience Design: Making brands tangible

Execution & Activation: Turning ideas into experiences

Performance Measurement: Data that shapes the future

We create formats that deliver measurable impact. Relevant, resonant, and aligned with long-term business success.

02 Event Services

Excellence in execution.
Because details make the difference.

We deliver complex events with precision, structure, and accountability. Every detail matters, from the initial planning stage to the final implementation, both locally and globally.

Global Project Management: International operations, precisely coordinated

PCO Services: Professional congress management with digital expertise

Destination Management: Local insight, connected across Europe

Sports Hospitality: Efficient logistics for sports and team events

We stand for reliable processes, clear structures, uncompromising quality, and full transparency. This is how we create events that excel both operationally and organizationally and build lasting trust.

03 Innovation & Technology

Intelligence meets efficiency.
Technology engineered for your events.

Our technologies are developed at the intersection of strategy and innovation. Every solution is developed in-house, ensuring maximum flexibility, data security and performance.

AI-driven tools: Precise planning and automated workflows

Digital platforms: Seamless integration for hybrid and virtual formats

Real-time data analytics: Optimization while the event is live

Adaptive design: Technology that responds to audiences and dynamics

We create digital systems that increase efficiency, simplify processes, and enable data-driven decision-making.

Clients

AIRBUS

MERCK

AREA  |  time change

 hagebau

 DeepL

 LANDQUART
FASHION OUTLET

syngenta

STÄUBLI

Gates Foundation



EUROFORGE

 STRATO

IHG[®]
HOTELS & RESORTS

 VIKING

 AMA WATERWAYS[®]

Facts & Figures

HEADQUARTERS
Berlin

FOUNDED IN BERLIN
2013

TIME CHANGE
Portfolio

Experience Marketing
Event Services
Tech & Innovation

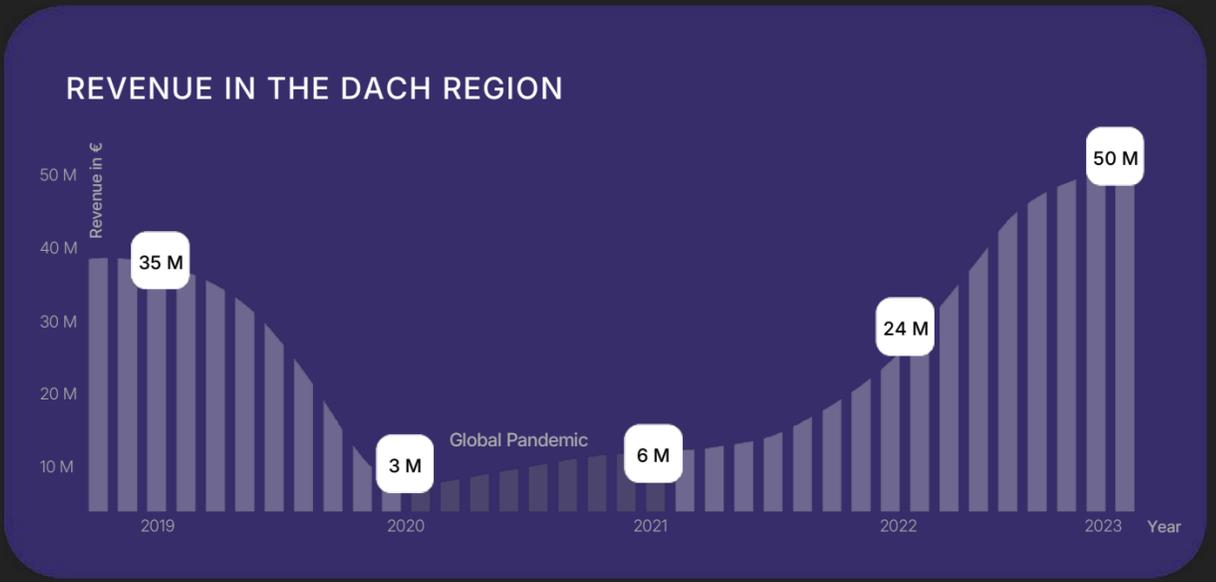
REGISTER OFFICE

HR B 149636B
AG Charlottenburg

LEGAL FORM
GmbH,
owner-managed

LOCATIONS IN EUROPE
14 Locations

MANAGEMENT
Marko
Hafemann



time-change.com

Thank
you



Patrick Friess

Head of Business Development

Zollikerstrasse 157
8008 Zurich, Switzerland

M +41 78 344 36 00
T +41 44 798 26 10

patrick.friess@time-change.com