





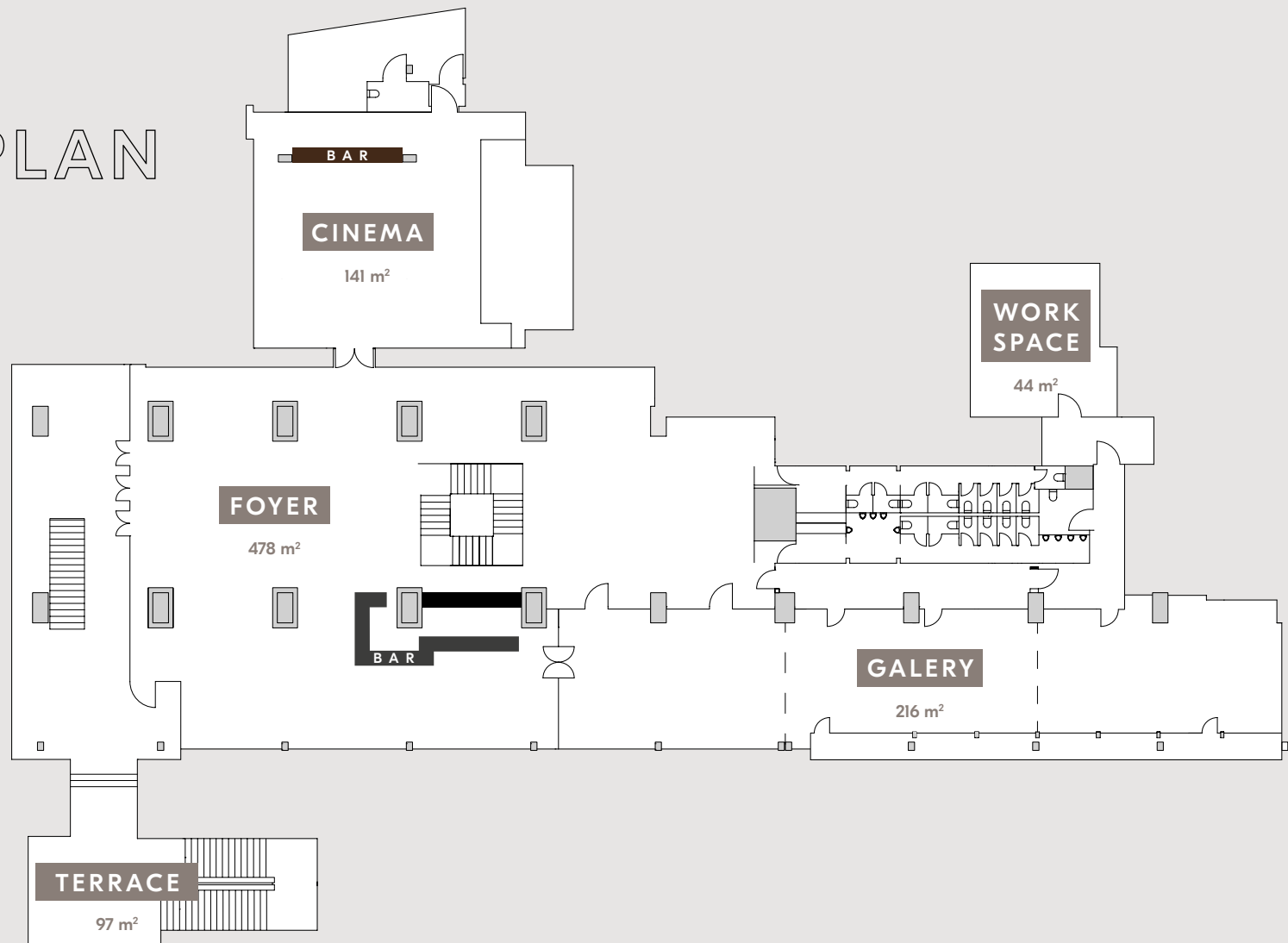


## HAUS UNGARN

# THE LOCATION

Haus Ungarn is an ideal event location in the immediate vicinity of Alexanderplatz. Modern building elements meet the old East Berlin charm. The large foyer, an old wood-paneled cinema hall, a daylight-flooded gallery and a separate outdoor area offer event agencies, companies, exhibitors, filmmakers and musicians with 50 to 800 guests space to celebrate, present, party or meet.

# HAUS UNGARN FLOOR PLAN



# HAUS UNGARN

## SEATING OPTIONS



Reception



Gala



Banquet



U-shape

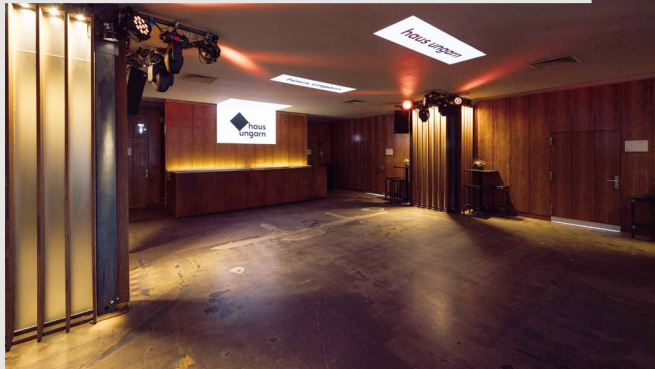


Parlament



Rows

	Reception	Gala	Banquet	U-shape	Parlament	Rows
Terrace	200	-	-	-	-	-
Galery I	150	70	80	22	38	90
Galery II	80	60	80	24	36	55
Galery III	80	50	60	20	30	40
Galery open	350	180	250	44	108	300
Foyer	600	220	260	66	-	250
Cinema	250	90	120	28	56	180
Workspace	50	-	40	12	18	35



## HAUS UNGARN FOYER

The foyer, as the heart of the building, welcomes visitors with an inviting atmosphere created by the six-meter-long, folding window front. Here, modern elements such as innovative LED technology and flexible furnishing options merge with rustic accents, including the central stone bar in the lounge area.

The views of the TV Tower, the Town hall and the Neptune Fountain give the space a unique touch. With its concrete floors, wood-paneled walls and warm lighting elements, the foyer becomes a place of arrival where the charm of the old meets the dynamics of the new.



## HAUS UNGARN CINEMA

The cinema impresses with its historic herringbone parquet flooring and original wood paneling from the 1970s, which give the room its unique charm.

At the same time, the cinema is equipped with state-of-the-art lighting, sound and presentation technology to provide a contemporary and immersive experience. The fixed stage, complete with automatic stage curtain, offers not only a nostalgic look and feel, but also an ideal platform for a wide variety of events. There is also the option of upgrading the room with additional technology to meet the requirements of the most modern events. Next to the stage is the fully equipped backstage room with its own stage access.

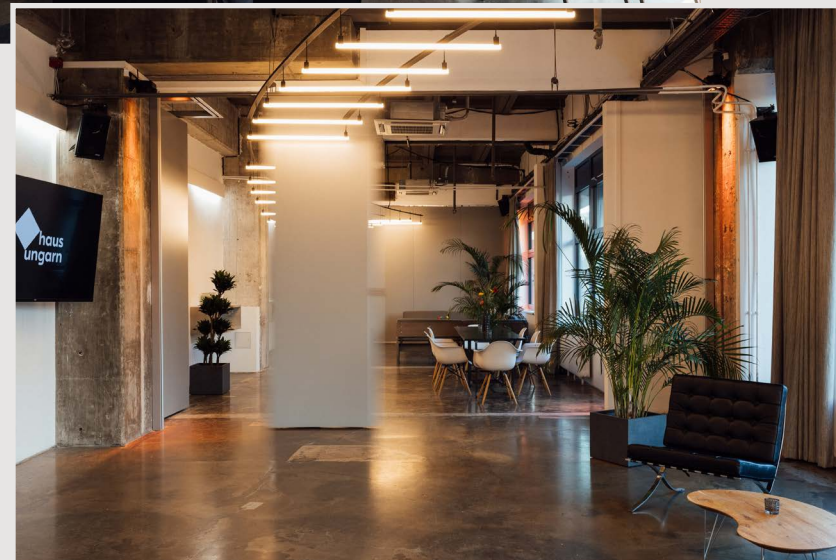
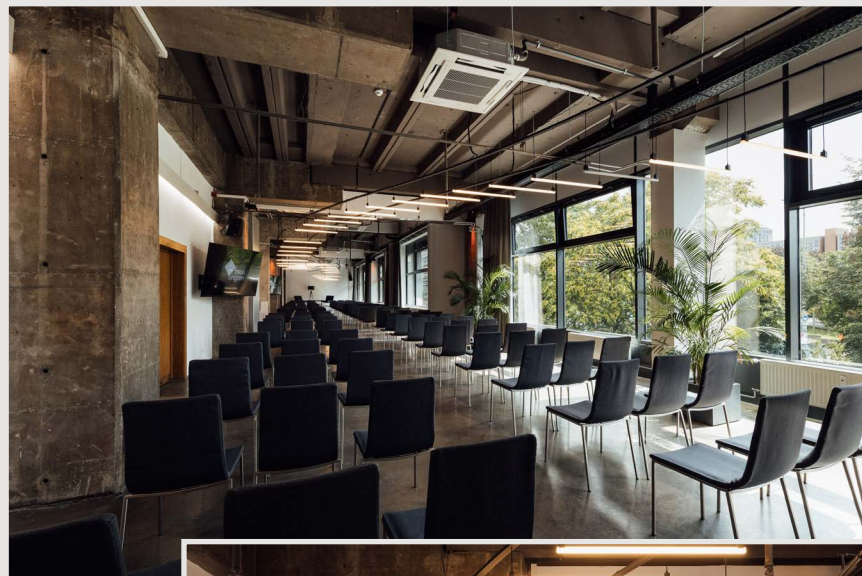
This successful symbiosis of history and innovation makes the room flexible for film screenings, presentations, artistic performances or other contemporary events.

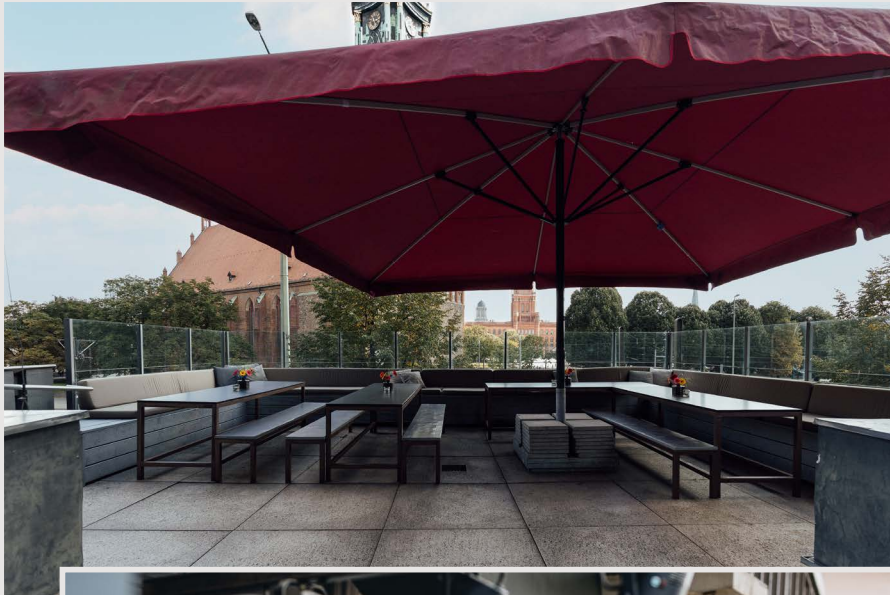


# HAUS UNGARN GALLERY

The fully air-conditioned gallery extends over a total of three areas at the rear of Haus Ungarn. These rooms can either be used independently via their own entrance or in combination with the entire location. With 4.5 meter high ceilings, air conditioning, white plastered walls, a generous window front that offers a view of St. Mary's Church and the TV Tower, a small balcony and striking old ventilation pipes running through the ceiling, these rooms also present themselves in a unique atmosphere.

The light-flooded areas are particularly suitable for conferences and workshops. The flexibility is made possible by rail-guided partition walls - a large room can be divided into three individual rooms if required. These rooms serve not only as functional workshop areas, but also as ideal break-out rooms for creative processes.





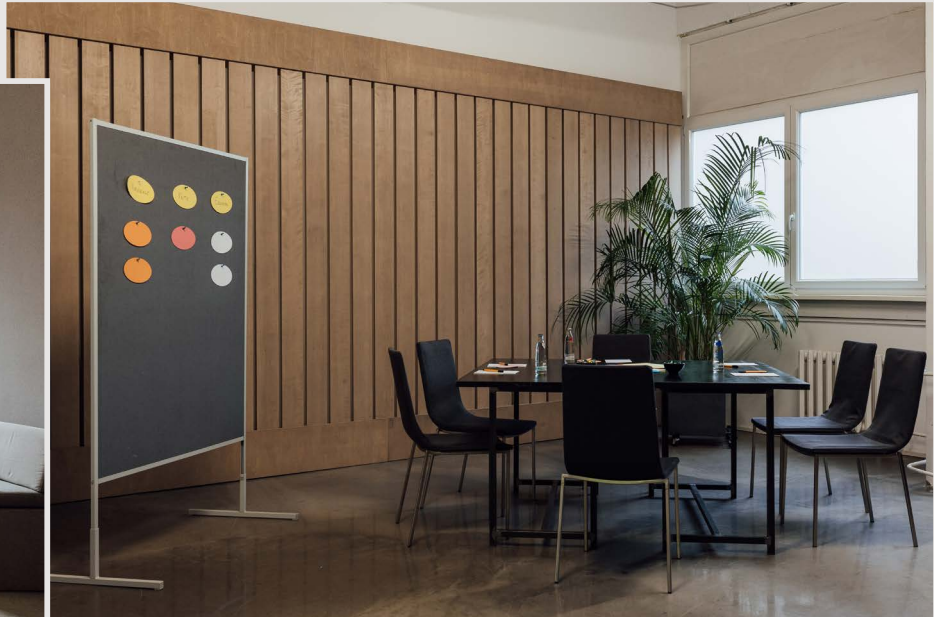
## HAUS UNGARN TERRACE

The terrace cleverly links the indoor and outdoor areas through the foyer. It offers a breathtaking view of the TV Tower, St. Mary's Church and the Town hall.

On sunny days, the terrace becomes the perfect backdrop for events - be it with a refreshing welcome drink and a classic get-together set-up or a relaxed live BBQ. This area not only serves as an inviting meeting place, but also as a separate entrance.







## HAUS UNGARN WORKSPACE

The workspace, with an area of 44 m<sup>2</sup>, is designed to offer optimal conditions for concentrated work in workshops and meetings. With space for up to 50 guests for receptions and 35 guests seated in rows, it enables flexible usage scenarios.

Thanks to its separation from the other areas, the workspace creates an undisturbed environment in which topics can be discussed and worked on without distractions, and the room can also be used as a retreat and back office. The versatile use of the workspace makes it an adaptable and effective space for various business requirements.

# HAUS UNGARN AGENCY & CATERING

The events at Haus Ungarn are managed by the 24/7 Event agency, which specializes in trade fairs and events.

The experienced kitchen team offers a wide range of culinary delights with many years of event experience, which can fulfill almost all customer wishes - from buffets and finger food to BBQs and elegant gala dinners.

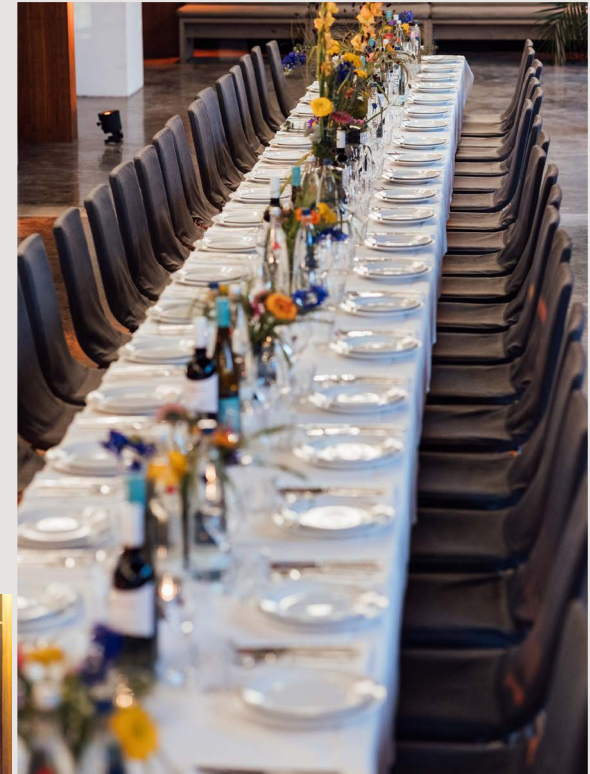






Foto: 1973 - Kurt Schwarz

## HAUS UNGARN HISTORY

The name of the event space has its origins in the time before the fall of communism, when the premises housed the Hungarian Cultural Institute, which opened in 1973. At that time, the focus was more on cultural than scientific aspects. The cultural institute acted as a showcase for the GDR and quickly developed into a meeting place for intellectuals in the GDR who thought and felt differently.

After reunification, the space was transformed and visitors could enjoy typical GDR specialties in the Café Zsolnay. Afterwards, the building's library with 9,000 volumes in German and Hungarian was open to visitors. As part of the new concept, today's Haus Ungarn has been part of the 24/7 Event Agency since 2013 and serves as a multifunctional event space.

# HAUS UNGARN CONTACT

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