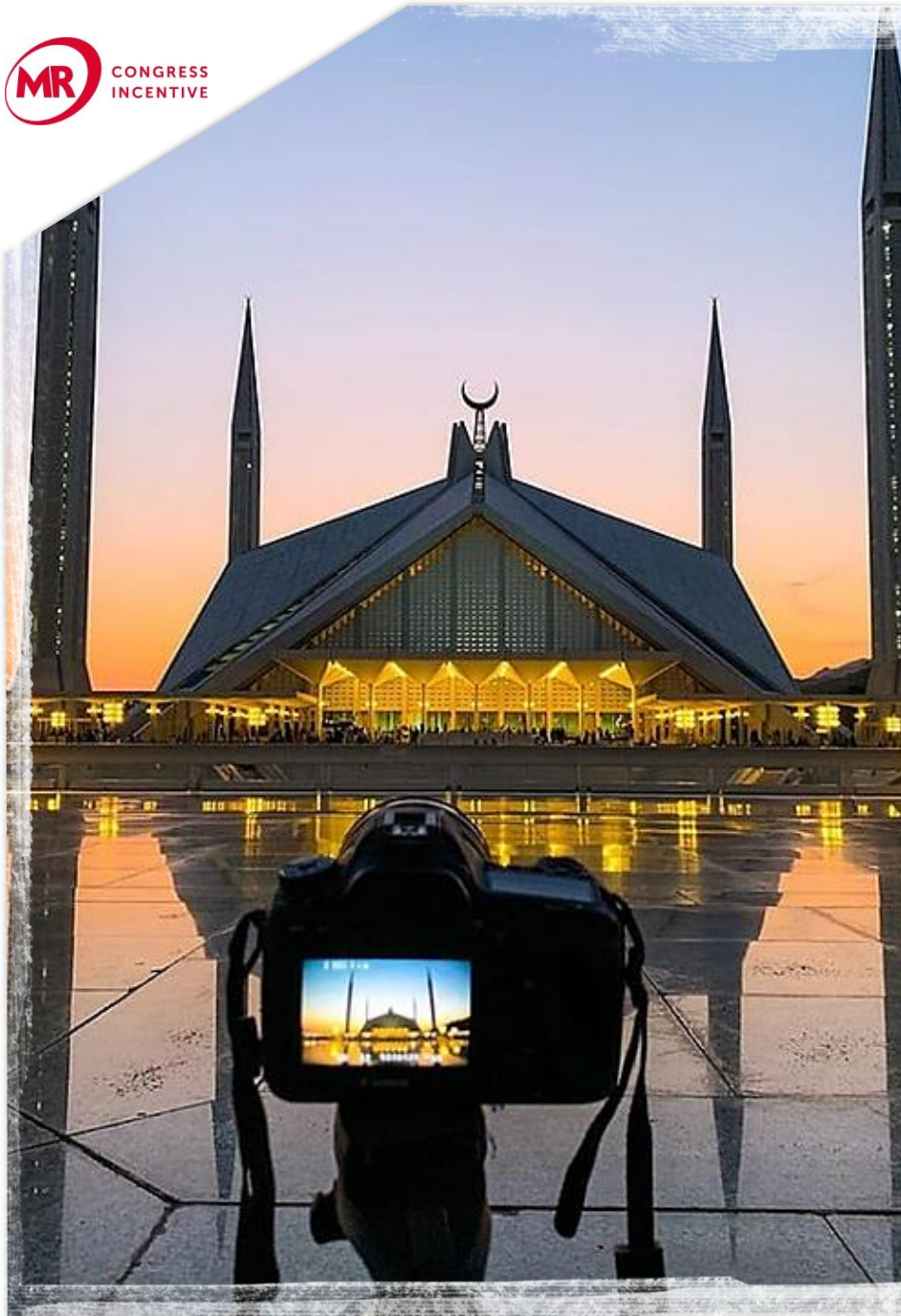




# MR CONGRESS & INCENTIVE

*We focus on sustainable experiences*





## OUR VISION

Our vision is to become a leader in the MICE industry through satisfied customers. We believe in the perfect moment and create memories with great and small details that remain. No challenge is too big and no event too small. We rely on sustainable experiences - not only in the form of lasting memories. Every event has the potential to make a contribution in terms of sustainability - be it socially, economically or ecologically.

It is our target to contribute to the sustainable development of the MICE industry. Berlin's image as a progressive and green metropolis with inclusiveness should also be strengthened and consolidated through our contribution. The event industry is very resource-intensive and that is why we have a special responsibility here. We commit ourselves, to handle human, material, and natural resources responsibly.



## FACTS & FIGURES

- Owner-managed full-service creative & event agency
- Headquarters in Berlin
- Since 1993 - over 30 years of experience - 100% independent
- Specialized project teams with fixed responsibilities
- Worldwide partner network & global destination knowledge
- Sustainability down to the last detail
- A permanent contact person from planning to implementation
- Member of: BEN - Berlin Event Network, fwd - Landesvertretung Berlin
- Partner of: visitBerlin Convention Office, Sustainable Meetings Berlin
- International team full of passion & specialized graphic and design team
- The focus: Satisfied customers, whether 50 or 5000
- Over 50 events a year - worldwide
- 80% Germany - 20% worldwide



# OUR SERVICES

From brainstorming to graphic and print solutions to implementation and, above all, always with personal support and hygiene frameworks and safety concepts - no matter where - we design and implement events, motivating incentives, promotions, exhibitions, trade fairs and roadshows, summer festivals, Christmas parties as well as award ceremonies or opening events. We handle all media productions for effective communication from a single source. And we always have the path to a future worth living in our mind: sustainability!

- **CREATIVE**  
Sophisticated concepts & imaginative implementation
- **EVENTS & INCENTIVES**  
Convincing approaches, emotional productions, perfect logistics
- **EXHIBITIONS & ROADSHOWS**  
Original presentation & professional working methods
- **CONGRESSES & MEETINGS**  
Full-Service with reliable partners & suppliers
- **NEW TRENDS**  
Hybrid & virtual events, virtual & live team events
- **DESIGN**  
New ideas & contemporary design





# CORPORATE EVENTS

## Scope of services

- INDIVIDUAL advice & support
- TAILOR-MADE concepts
- EFFICIENT planning & administration, security & hygiene
- INTERACTIVE event modules
- INTERNAL & EXTERNAL synergies
- MULTILINGUAL support on site
- INNOVATIVE conferences
- TRANSPARENT budgets
- COST-EFFECTIVE working
- SUPPORT at trade fairs
- MODERN, PROFESSIONAL technology
- CREATIVE Incentives
- PROGRAMS for top management conferences







# CUSTOMER EVENTS

## Scope of services

- EVENT · Consulting · Safety · Hygiene
- TARGET · Analysis
- PARTICIPANTS MANAGEMENT · Registration
- WEB DESIGN · Website for registration
- LOCATION · Research
- HOTEL & RESTAURANT · Recommendation · Handling
- ENTERTAINMENT · Concept & Implementation
- LOGISTICS · Transfers · Hostesses · Guides · Interpreters
- TECHNOLOGY · AV · Light · Stage design
- DECORATION · Concept · Color scheme · Rooms
- CATERING · New sustainable regional concepts
- DOCUMENTATION · Video · Images
- BUDGET · Planning · Review · Implementation
- REPORTING · Monitoring



# CREATIVE SERVICES

## Scope of services

- TARGETED Concepts
- EVENT DESIGN
- MODERATORS · Keynote Speakers
- STORYBOARD · Visualization
- INNOVATIVE Presentation Methods
- LAYOUT & PRINTING
- MERCHANDISING
- PUBLICATIONS
- MULTIMEDIA · Event Apps
- PHOTOGRAPHY & VIDEO
- STAGE · Lighting Concepts
- COLORS · Decoration Concepts
- THEME · Core Message
- PROJECTION · Content Development





## COOPERATION for a sustainable future

MR Congress & Incentive supports the start-up company pan'up - a sustainable event & content brand - and in return receives valuable input on the topic of sustainability from the young, creative company founder.

pan'up wants to show how you can make the world a little better without limiting yourself. The next step towards the future means a symbiosis of sustainability and progress - in every form.

This meaningful cooperation enables both sides to exchange know-how and best practice examples.





# „Sustainable Partner“

## MR Congress & Incentive GmbH

has been certified in the independent and transparent Sustainable Berlin Audit  
in the sector Agency as a **Sustainable Partner** in the category

### High Performer

The basis for the audit is a comprehensive, process-oriented catalogue of 65 criteria, which was developed in in-depth processes together with experts and representatives of the industry. The criteria catalogue is based on recognised frameworks and holds the international distinction "GSTC recognised", as it has been recognised by the global umbrella organisation for sustainability standards in tourism - Global Sustainable Tourism Council. This is not a check list, but a sophisticated sustainability management system, which makes it possible to enshrine and also further develop corporate sustainability as well as a continuous improvement process.

Sustainability performance was reviewed in the following four areas:

- Governance, Risk & Compliance
- Economy
- Environment
- Society



Sabine Wendt  
Managing Director | CEO  
visitBerlin



Martina Riediger  
Managing Director  
trias consulting

Issued on: 16. December 2025

Certification number: 000036

Audit agency: trias consulting

Follow-up or surveillance audit: 16. December 2026

[about.visitberlin.de/sustainable-berlin](https://about.visitberlin.de/sustainable-berlin)

SUSTAINABLE  
BERLIN

On behalf of  
VISIT BERLIN 

## SUSTAINABILITY

### A matter close to our hearts

We are committed to using human, material and natural resources responsibly. And of course, we examine our corporate activities internally under the aspect of sustainability, but we especially include our customers and service providers in this consideration. A holistic and active dialogue should help to ensure that our efforts have positive effects on a larger scale. Among other things, our participation in the sustainability program Sustainable Meetings Berlin serves as a guideline. Already certified as a high performer today, we want to continuously develop ourselves within this movement. Even if we understand sustainability as a path on which we as a company set out together with our employees, clients, and service partners, we have already taken important steps to pave the way.





## OUR COMMITMENT

### for a sustainable future

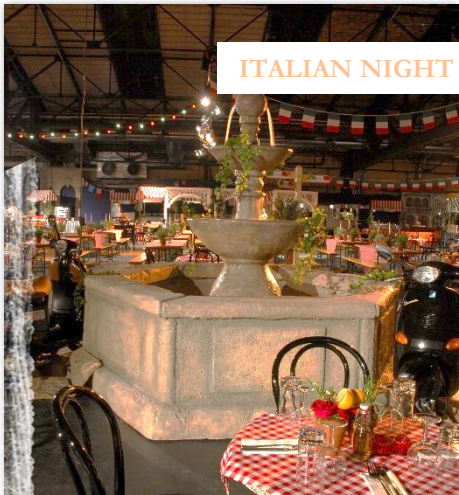
Sustainability also means contributing to the next generation. Children are the adults of tomorrow, they are the future of every country, they are the most valuable asset we have in this world. Children deserve our highest appreciation, support, help and love!

MR Congress & Incentive has been supporting the ARCHE children's project in Berlin-Hellersdorf since 2014. Among other things, the team spends an afternoon there every year in the run-up to Christmas to decorate some Christmas trees with the children. Trees, decorations and treats are of course donated.

The company has been involved with the children's charity World Vision for much longer. As a sponsor, the agency has been committed for years to improving the living conditions of a sponsored child, the family and the people in the region in the long term and sustainably.



# IMPRESSIONS



*Sustainable experiences— lasting memories*







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