



Our tips for sustainable events

Arrival of the participants

Create incentives for the use of public and/or environmentally friendly means of transport, e.g. by offering combined tickets (admission ticket to the event also includes the use of public transport for travelling to and from the event). As an event organizer, register your event with Deutsche Bahn and benefit from exclusive discounts ([event ticket](#)). AXICA is only a few steps away from the "Brandenburger Tor" S-Bahn and U-Bahn station as well as bus lines 100, 200, 300 and 147. Berlin Central Station is also just two U-Bahn stops away on the U5 line. Consider using low-emission vehicles or bus shuttles, e.g. electric vehicles to the event venue, or plan a special pick-up service at the station, e.g. with the Velotaxi (www.velotaxi.de). Also offer the option of using bicycles on site, e.g. with "Call a Bike" (www.callabike.de) or one of the many other providers in Berlin.

Guest management

Send the invitations by e-mail. This is not only cheaper for you, but also better for our environment. Provide your participants with information on how best to reach the event venue by public transport. If you send the invitations by post, you can send them CO2-neutrally with PIN AG (www.pin-ag.de) or GoGreen from Deutsche Post (www.deutschepost.de/gogreen), for example. Together with our partner [Time Change GmbH](#), we would be happy to support you with coordinated and secure participant and admission management. Simply get in touch with us.

Selection of the venue

You have already made a good choice with AXICA. We work with 100% green electricity and are certified as a Sustainable Partner by visitBerlin. Many hotels and other event venues are located surround us. Please do not hesitate to contact us – it's a pleasure for us to help you on your choice of accommodation or side events.

Event documents

If possible, avoid using printed event documents. Instead, you can provide participants with the documents digitally before, during or after the event, e.g. by email, app or similar. If you do decide to print the event documents, make sure that the paper is labelled with the Blue Angel eco-label (www.blauer-engel.de). Print on both sides of the paper.



Catering

With catering at AXICA, you have made a sustainable choice. We only use regional, seasonal and fair-trade products in our catering kitchen. We are happy to combine special, customised menus to suit your taste. Why not try a purely vegetarian buffet and reduce the ecological footprint of your event.

Event technique

Our event technical partner crossworks projects maintains an extensive equipment warehouse at AXICA - this avoids additional transport routes. If you are bringing your own technical partner, please contact crossworks projects.

Decoration

Use a timeless decoration that can be reused. For example, leave out the date on roll-ups. Also make sure that decorations are recyclable and that flowers are grown locally and seasonally wherever possible. Instead of candles, we are happy to offer you our popular LED table lamps.

Waste

Pay attention to waste separation already during the planning of your event, use reusable roll-ups, displays and decorative walls. Make it easier for your participants to separate waste during the event by setting up waste islands. Make sure you have a return system for badges and their reuse. We are happy to offer you the opportunity to take away leftovers from the buffet in recyclable containers. Try to avoid waste as much as possible.

Giveaways

The gifts presented at events should not become waste in the short term and their production and delivery should minimise the impact on the environment and be socially acceptable. In general, it should be considered whether gifts for guests can be dispensed with.

Think of the three R's

Reduce
Reuse
Recycle