



BESTIVAL 2023

The Code of Conduct is derived from our mission statement and our sustainability concept for BESTIVAL 2023. It is the mirror of our experience, our knowledge and our mindset. The Code of Conduct serves as a guideline for our actions, for the planning and implementation of our event, for our appearance and behavior in the team and towards our partners and customers. We represent our principles in an open manner in the context of society as a whole and for the benefit of Berlin.

RESPONSIBILITY FOR OUR PARTNERSHIPS

We live respectful partnerships. A binding and social cooperation in the team and acting at eye level with customers, partners and service providers are just as much part of our principles as fair dealings. By signing the mission statement, we express that each employee accepts this standard and bases his or her actions on it, while the focus is on loyal customer orientation.

RESPONSIBILITY FOR OUR ENVIRONMENT

It is our responsibility to respect and protect the environment on every scale. In our business field of event planning, measures for climate-friendly implementation take place in all fields of action. We prefer climate-friendly transport of people and goods, regional as well as plant-based products and pay attention to (product) life cycles, upcycling, avoidance of pollutants and pay special attention to the circular economy and thus a significantly reduced use of resources and the avoidance of CO2 emissions.

RESPONSIBILITY FOR OUR SOCIETY

It is our responsibility to recognize and identify the ethically and legally correct conclusions in the context of society as a whole and to act accordingly (thus also minimum wages). The basis of our responsibility is always also the unconditional equality of all people, regardless of their gender, sexual orientation, origin and religious affiliation.

RESPONSIBILITY FOR OUR ECONOMIC ACTIVITIES

We take responsibility for our supply and value chains, some of which are global, and pay strict attention to fair trade, the avoidance of the exploitation of people and resources, and the unconditional outlawing of child labor.

If the signatories are not yet actively involved in the Sustainable Berlin certification process, the sustainability managers of the company to be signed are encouraged to contact <u>sustainable-meetings@visitBerlin.de</u>

Place, Date

Name / Signature