Senatsverwaltung für Wirtschaft, Energie und Betriebe





# **Berlin Congress Fund**

A state of Berlin (Land Berlin) initiative to restart the event industry

## What is the Berlin Congress Fund's objective?

The Berlin Congress Fund is intended to support and encourage those planning trade and industry events in Berlin's conference hotels and event locations. Through a funding supplement per attendee at in-person events, the aim is to support trade and industry events held in Berlin despite the constraints and uncertainties of the COVID-19 pandemic. This support is designed for both analogue and hybrid events. In addition, the Berlin Congress Fund seeks to promote sustainable event and business management by providing additional funding for organisers whose events meet defined sustainability criteria. Innovative conference formats are equally supported by the Congress Fund. For example, funding is provided for events that take place simultaneously at several venues in Berlin that are booked for a fee ("decentralised meetings") according to certain criteria.

The funding programme also aims at actively strengthening the MICE sector.

### Who can apply for funding from the Berlin Congress Fund?



- All legal entities under private and public law as well as partnerships with legal capacity (e.g. associations/societies, businesses, agencies, foundations, and universities)
- Natural persons as registered or unregistered sole proprietorships (e.g. sole traders or self-employed persons)



- With a registered office, permanent establishment or branch office in the Federal Republic of Germany
- Event organizer of the event to be held
- Applicants who have suspended their business activities or payments
- Applicants who have requested bankruptcy proceedings against their assets or where a petition for such proceedings has been filed



Applicants and where the applicant is a legal entity, the registered owner of that legal entity, that have submitted an affidavit/ sworn statement of assets pursuant to Section 802c of the German Code of Civil Procedure (ZPO) or Section 284 of the German Fiscal Code (AO) or are required to do so

#### Which events are eligible for Berlin Congress Fund support?

- Events in Berlin, which will take place until December 31, 2023
- Events in Berlin exclusively for a professional, industry and trade audience (closed events)



- Events are directed at a professional, industry or trade audience when attendees participate solely for professional reasons, e.g. on the instructions of their employer or, at a scientific congress, for reasons of research
- A professional motivation can also be assumed if the event serves the further training of persons within the context of an honorary position
- The events funded are e.g. conferences and congresses, seminars, and further training
- Exhibitions, fairs and similar formats, even if intended solely for a professional audience and/or connected to a congress or conference eligible for funding
- Events which are intended for private individuals (persons attending the event for personal reasons) or serving recreational and leisure purposes



- Events that the applicant or a third party is legally required to hold
- Events for which funding is provided from other sources, e. g. other funding programmes of the State of Berlin, Federal Government or European Union (in contrast, sponsorship agreement revenues do not exclude support from the Berlin Congress Fund)
- Party political events

# What funding modules are there and what are the requirements?

Basic funding	Hybrid supplement	Supplementary support (sustainability)	Supplementary support (decentralised meetings)
25 euros	+10 euros	+ 25 euros	+ 10 euros
for each in-person attendee per person and day	for each in-person attendee per person and day	for each in-person attendee per person and day	for each in-person attendee per person and day
Requirements:	Requirements:	Requirements:	Requirements:
<ul> <li>The event</li> <li>is held in a booked event space in the State of Berlin which is subject to a fee;</li> <li>has at least 50 attendees in person;</li> <li>lasts at least 4 hours on one Congress day;</li> <li>is directed to a professional, industry or trade audience</li> </ul>	<ul> <li>meets the Basic Funding requirements</li> <li>in addition: The event has a hybrid design, i.e. is held in Berlin as an in-person event and simultaneously as an interactive digital event</li> </ul>	<ul> <li>meets the Basic Funding requirements</li> <li>in addition: By complying with sustainability criteria, the event achieves 300 points from the four categories of the Sustainable Event Score Card</li> </ul>	<ul> <li>meets the Basic Funding requirements</li> <li>in addition: The event will take place simultaneously at several locations in Berlin that have been booked for a fee, the participants are connected with each other with the help of online platforms, the participants must be present at one of the relevant locations in presence</li> </ul>

(The maximum funding for an event amounts to 99,950 euros.)

# How can I apply?

Applications must be submitted online to IBB.

Step 1	Fill out the application form	The application documents should be submitted to <a href="https://www.ibb.de/en/global">www.ibb.de/en/global</a> at least two weeks before the event begins.	
Step 2	Start of project	Initially, the maximum amount of funding is calculated provisionally since it depends, among other factors, on the actual number of in-person attendees at the event.	
Step 3	Funding notification	The maximum amount of funding is specified in the notification of funding. This depends, among other things, on the number of participants and the eligible expenses.	
Step 4		After completion of the event, the proof of use must be submitted to IBB, consisting of:	
	Final Statement	<ul><li>proof of participation</li></ul>	
		<ul> <li>proof of payment in the form of a confirmation of use and an invoice for the booked event location as well as the corresponding proof of payment</li> </ul>	
		<ul><li>event program</li></ul>	
		<ul><li>if applicable, proof of hybrid event</li></ul>	
		<ul> <li>if applicable, evidence of compliance with sustainability criteria</li> </ul>	
		<ul> <li>if applicable, proof of decentralized meetings</li> </ul>	
		<ul> <li>Proof of compliance with publicity obligations</li> </ul>	

## Your contact for questions about the Berlin Congress Fund



IBB - Invenstitionsbank Berlin

kongressfonds@ibb.de

## Further service for event planners

- Since the above criteria are funding guidelines set by the Senate Department for Economics, Energy and Public Enterprises, you can rely on them for your planning!
- More details on www.ibb.de/en/global & convention.visitBerlin.de
- To keep up on all the latest developments, sign up for our Newsletter and make sure you receive all the information you need!

Planning an event in Berlin – and looking for expert advice and support? Contact us for advice with no obligations and use our **Description** Meeting Guide Berlin. We'll be glad to help!

Your contact for general questions about the destination Berlin



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