

<u>Terms of use for the Supporter Patch Sustainable Meetings</u> <u>Berlin provided by *visitBerlin*</u>

By downloading or copying the Supporter Patch Sustainable Meetings Berlin, the user acknowledges that they have read and consent to the following terms of use.

The Supporter Patch can be used for purposes of <u>editorial reporting on your event and Berlin as a</u> <u>sustainable destination or conference and trade fair destination</u>. This includes, for example, integration of the Supporter Patch in press releases, articles, advertisements in domestic and international newspapers, publications, illustrations, integration in flyers and marketing posters, brochures, and on the Internet (concept: informative nature of the text on Berlin as a destination accompanying images or photos).

Use is also permitted for <u>marketing the sustainable destination of Berlin on the occasion of</u> <u>conferences and congresses</u>, <u>events</u>, <u>and exhibitions</u>, as well as to market (including self-marketing) of your event and the tourism-related companies (airlines, travel and conference organisers, travel agents, travel agencies, tourism service providers, and cooperation partners), provided this marketing is related to Berlin as a destination. The usage right applies to all suitable media and means of transmission (online and print media, television, social media, etc.) and future, similar media.

The Supporter Patch cannot be transferred to third parties.

Any use of the Supporter Patch for purposes of achieving profits, e.g., from the paid transfer of usage rights for the Supporter Patch to third parties, **is ruled out from the free use**. The use of the Supporter Patch does not authorise the user to act as the owner of the rights of disposal (ownership/authorship). Such rights are not acquired. This right is solely held by the author.

Duplication of the Supporter Patch provided for free by *visitBerlin* for one's own archiving purposes is also not permitted. The creation of a copy of the Supporter Patch or its digital storage is only permitted one time for use of the Supporter Patch for purposes of the intended use. The file must be deleted from the storage location after use.

The Supporter Patch is a **copyrighted work**. It is thus not permitted for the Supporter Patch to be alienated or falsified, e.g., through copying, photographing, photo-composing, or other changes via photo-mechanical or digital means. Exceptions, such as marginal colour or size adjustments, require the written consent of *visitBerlin*. If you intend to apply for an exception or if there are any doubts as to the reliability of the type and scope of the Supporter Patch, please send a layout template to sustainable-meetings@visitberlin.de no later than 10 days in advance of the use/publication. *visitBerlin* assesses the intended use and, if accepted, grants written permission for use. Any failure to respond by *visitBerlin* does not constitute permission. The refusal to grant permission requires no justification.

The user is obligated to provide a clear reference to the website convention.visitBerlin.de in every instance of use of the Supporter Patch.

There must be no doubt as to the allocation of the work to the rights holder/author and, if applicable, licensing party. Refer to the specific information in the Supporter Patch to learn how exactly to cite the Supporter Patch in the image caption. You are also asked to state the website as the source of any photo/image use, specifically <u>www.convention.visitBerlin.de</u>.

Violations of these terms of use justify the rights holder to assert penalty-enforced forbearance or damage claims. *visitBerlin* is not liable for **damage claims** of the rights holder (author) stemming from the improper use of the works by third parties or their violation of these terms of use. Should such



third-party claims be asserted to *visitBerlin*, the user hereby explicitly relieves *visitBerlin* from the rights holder's claims. This **relief** also includes any legal expenses for defending against the claims.

The laws of the Federal Republic of Germany apply. Berlin is the jurisdiction for any disputes.

Publisher: Berlin Tourismus & Kongress GmbH (*visitBerlin*), Am Karlsbad 11, 10785 Berlin Updated: February 2022