

WE WOULD LIKE TO KNOW YOU **BETTER**

**AND WHY THIS COULD MAKE A
LOT OF SENSE TO YOU AS WELL**

THIS PRESENTATION IS ABOUT YOU

Surprised?

You should not be.

Our job is only about **you**.

Each company is traveling. More or less. Most companies realize traveling is an important and **powerful marketing tool**.

There are many and more important differences.

We have learned - every company is **different**.



OUR WAY

**WE WANT TO
LISTEN TO YOU**

THE 5 BIGGEST MISTAKES COMPANIES MAKE IN TRAVEL PLANNING

▶ **1 Time is money**

Over 300 companies have been overwhelmed by the time savings after we started to help them.

Researches show that the average time a company spent for a small trip (conference trip with 15 people) will take **5hrs 30 min.**

While some people might find it relaxing to book their private trip online - having your staff tied up for such a long time - might get your controller unrelaxed. And who wants that.

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▶ **2 Product-responsibility or no rehearsal for a Gala Dinner**

Long faces. Your colleague was recommending this nice little restaurant in Paris. But when you had Dinner there with 80 participants of your annual sales incentive - it took hours. The drinks warm, the food cold. Your sweat as well.

And the „Patron“ told you and your ceo in the end of the evening - he never had so many people at the same time...
the look of your boss will never leave your memory.

We know the places. It's our job. Since over 30 years.

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▶ **3 Budget - as we said in 1 - Time is money**

Most companies have people who like to travel. Leisure travel and business travel is very different, hence there are travel agencies specialized on either leisure or business.

Many companies have no idea **how much money** we can help them save - when they draw the line in the end of the trip. Saving money without saving on quality.

The secret is: one must know where to do what.

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▶4 Luck favors the prepared

When we run larger events, we invite the decision makers of our customer to have a look at the location during an **onsite inspection**. We are so experienced that we can show you everything in one day.

Know where you are going. See the possible hotels and their location, check the opportunities of the conference room, try the food you want to choose.

We always make sure you are prepared and we are minimum one step ahead. And we assist you on the spot. During your event you focus on your guests - whilst we focus on running everything smooth.

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▶ 5 Travel Hacks

You will be surprised - but every destination and every project becomes so much easier when you use the travel hacks we deliver to you in addition. Is it by collecting and using points from different systems or saving an extra overnight by using our **know how** which helps you with clever planning.

Or by registering your company before you go next time to a German city and avoid paying 5% tourism tax.

LET'S TALK ABOUT IF AND HOW WE CAN HELP YOU

We would love to schedule a call. We want to hear from you what your travel needs are and which goals you want to reach. About good experiences and things you want to improve.

This takes only 10 - 15 minutes.

Over 300 companies say that this has changed their way of using the time they dedicate to their travel planning / organization as well as their budget. Our customers are much more likely to be active with their clients and staff as the „horror of organizing“ has gone and the fun starts earlier.

ACTION PLEASE

Drop us a mail:

oliver@sett-group.com

Give us a call:

+45-24941757

Or choose a time when we shall
call you at:

BOOK A TIME TO BE CALLED HERE

