

# ADMIRALSPALAST BERLIN EVENT CATALOGUE

ADMIRALS  
PALAST  
BERLIN

Admiralspalast Berlin

Friedrichstraße 101  
10117 Berlin





## Auditorium

The theater with its two balconies, the big stage and the impressive chandelier shapes the heart of the Admiralspalast.

The hall's biggest advantage is its versatility. It is possible to remove the chairs on the ground-floor with an air-cushion-system. Once the chairs are removed, almost all imaginable kinds of events become possible, no matter if conventions, congresses, gala dinners, award presentations, showcases, or movie screenings.

Slightly costlier but also possible is the removal of chairs in the balconies.

As a special highlight, you can even use the stage itself for your event. Guests have a perfect and unique view into the atmospheric and illuminated theater opera while dining or networking.

Walkabouts, foyers and the inner courtyard complete the auditorium with additional floor space for e.g. receptions or buffets; you can also rent them separately.

## Walkabouts

The walkabouts in their art-déco style encompass the theater opera on all three floors. They provide lots of space for almost all event situations without seating arrangements, e.g. coffee-breaks at high tables. The installed wardrobes can be used as additional serving or back-office stations.

## Foyers

The box-office foyer on the ground floor is the perfect place to accredit your guests and offers another wardrobe besides access to the basement toilets. The foyers on the first and second floor offer grand bars. Exciting parties with louder music have their right spot here because there are no noise-regulations for this side of the building.

Seated banquets for groups with up to 50 people are possible in both foyers. A special highlight is the view into the inner courtyard, which looks fascinating particularly at night.



## Inner courtyard

The historical building is accessible through the inner courtyard. There are several possible uses of the courtyard, e.g. red-carpet situations at premieres and awards or for hosting a public viewing.

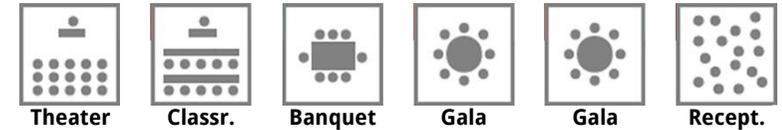
## VIP-loge

The magnificent VIP-loge is the only obtained lodge of its kind in Berlin. The loge offers seating for up to 16 people and can be rented exclusively for attending the regular show-program as well.

## Side-loges

The side-loges are located at the left and right balcony and depict a unique highlight as well, especially for smaller, show-accompanying receptions with up to 15 people.

## Seating arrangements



Room	m <sup>2</sup>	Theater	Classr.	Banquet	Gala (round)	Gala (oval)	Recept.
Auditorium	850	1.500	300	336	240	280	800
Stage	450	-	-	198	150	170	100
Foyer 1. Fl.	158	60	40	60	40	40	200
Foyer 2. Fl.	158	60	40	60	40	40	200
VIP-loge	20	16	-	-	-	-	16
Side-loge	30	-	-	-	-	-	15

The maximal number of attending guests, including the usage of the theater opera, the foyers, as well as the walkabouts, totals 1.500 pax.

There is space in the parquet for up to 800 pax, and for another 450 pax and 350 pax in the two stories. By using the stage as well as the parquet a seating arrangement is feasible for up to 534 pax on long tables, up to 390pax on round tables and 450pax on oval tables.

Our own caterer can be bought out if you prefer using your own services.



## Basic rates theater

### The basic rate (net) amounts to:

Day rate auditorium, foyers and walkabouts	14,500.00 €
Day rate for build-up or dismantling, each	7,250.00 €
Extension 02.00 a.m. – 08.00 a.m. per hour	1,000.00 €

*The prices are subject to 19% German VAT.*

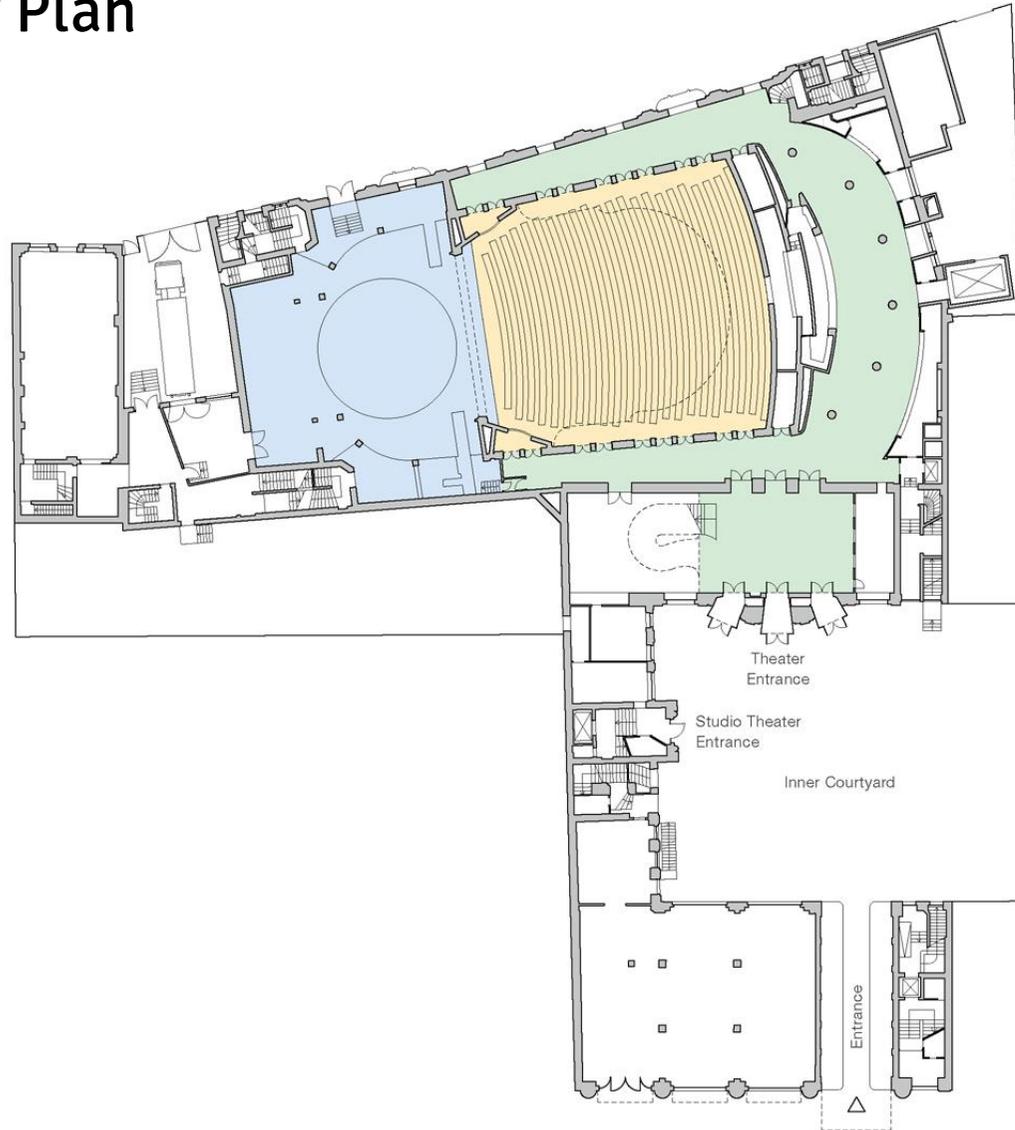
Please also mind the following table for additional charges.

The prices for light- and audio-equipment rental are stated further down.

### The following goods and services are included in the basic rate

- ★ Usage of the theater opera, foyers and walkabouts plus a green room for crew-catering
- ★ Parquet-only rental includes only the box office foyer and the walkabout on the ground floor
- ★ Usage of the inner courtyard (exclusive usage only possible in special cases)
- ★ Usage of the wardrobe-house including 11 artist-wardrobes
- ★ Usage of the production office including internet (no phone)
- ★ Full seating of the theater opera (for seating removal see additional costs)
- ★ Provision of building services (heating & ventilation)
- ★ General house and room lighting
- ★ Complete stage installation: 24 manual counter hoists à 200 kg, 1 lighting rail center stage, 1 lighting rail (end main stage), à 450kg load, rear-stage: 6 additional manual counter hoists à 200kg, 2 curtain hoists (pre-stage), à 100 kg, PA hoist over pre-stage, 3 points, à 500kg, Front truss in the opera, type Slick GS – 4 points, 14m length

# Theater – Floor Plan



**Floor Plan**  
**Ground Floor**  
Scale 1:550

- Foyer
- Grand Hall
- Stage



## Venue F101

You enter the venue F101 from the inner courtyard of the Admiralspalast. Besides the staircase it is accessible from the ground floor both with a personnel and a material lift.

The entrance comes equipped with a counter which doubles as wardrobe as well as accreditation point of your guests. In the appealing walkabout there is a bar counter and lot of space for get-togethers at bar-tables as well as lunch breaks for conferences, presentations and similar events.

The venue is located towards the inner courtyard, providing comfortable daylight; furthermore it has no noise restrictions. Given these facts, the room is suited perfectly for informative events as well as long lasting parties.

Seating layouts are flexible, providing space for up to 300 persons at hightables, 200 in theatre seating, and 100 for gala dinners at round tables.

The venue also provides four back-stage rooms which can be used as preparation rooms for catering, green rooms for artists or as production offices. Technical equipment is always customized to your needs.

Our own caterer can be bought out if you prefer using your own services.

## Seating arrangements

Room	m <sup>2</sup>	Theater	Classr.	U-Form	Banquet	Gala	Recept.
F101	225	200	100	85	150	100	200

## Basic rates F101

Day rate F101	1,500.00 €
Day rate for build-up or dismantling, each	750.00 €
Extension 02.00 a.m. – 08.00 a.m. per hour	150.00 €
Pre-installed technical equipment	250,00 €

### The following goods and services are included in the basic rate

- ★ Usage of the F101, including walkabout and backstage facilities
- ★ Heating / ventilation
- ★ General house lighting



## Studio

A real gem with modern, industrial charm is hidden on the fourth floor. Fitted with an own stairway events can be held separately to ones in the theater. The delivery of goods is possible with our 9.79m<sup>2</sup> big material lift. The Studio seating is removable as well, with a cable winch you can pull up the stand up to the ceiling. Without seating, almost every event is possible, no matter if day or night-time.

## Studio Foyer

In combination or even without renting the Studio, the white foyer area offers various creative design possibilities. The big bar and location towards the inner courtyard is perfect for every event with background music.

There are separate toilets and a wardrobe included in the studio foyer.

## Seating arrangements



Room	m <sup>2</sup>	Theater	Classr.	U-Form	Banquet	Gala	Recept.
Studio	450	445	200	85	200	200	445
Foyer	220	200	100	85	100	80	200

It is possible to rent the studio foyer separately in the case that the studio itself isn't used. For events with more than 1.000 pax in the grand auditorium, renting the studio and its foyer is recommended for setup of catering kitchen and offices.

Our own caterer can be bought out if you prefer using your own services.



## Basic rate studio

### The basic rate (net) amounts to:

Day rate studio and studio foyer	4,500.00 €
Day rate for build-up or dissmantling, each	2,250.00 €
Extension 02.00 a.m. – 08.00 a.m. per hour	450.00 €
Pre-installed technical equipment	500,00 €

Conditions for renting the studio foyer without studio on request.

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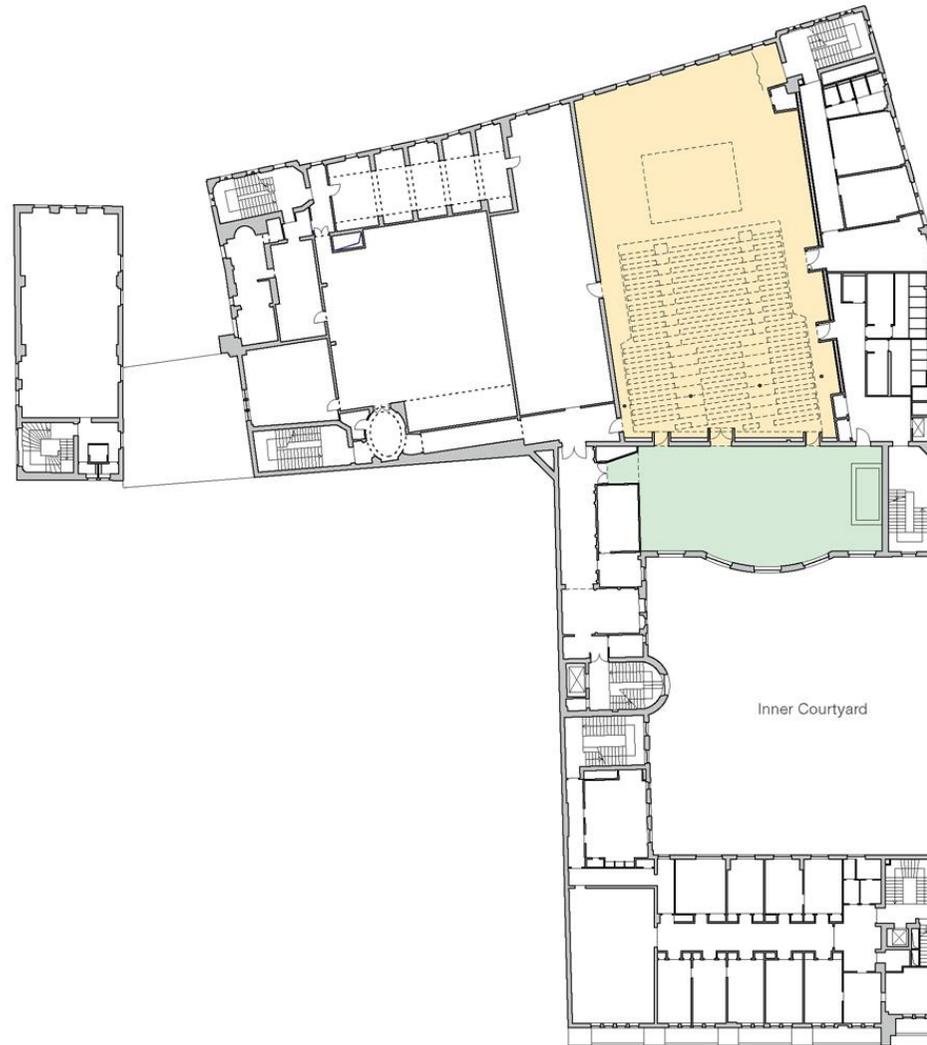
### The following goods and services are included in the basic rate

- ★ Usage of the studio and/or studio foyer
- ★ Usage of two green rooms
- ★ Heating / ventilation
- ★ General house and room lighting

### The pre-installed stage installation includes

- ★ Lighting console, mixer, PAR-floodlights, monitors, CD-Player, complete cable installation – further details on request

# Studio & Studio Foyer – Floor plan



**Floor Plan**  
**Studio, 5th Floor**  
Scale 1:550

- Studio Foyer
- Studio with Stage

# Terms of payment

50% of the basic rate are required from the tenant when signing the renting contract.

The remaining 50% of the basic rate as well as a payment in advance of the expected additional services have to be transferred to our bank-account at least 14 days before the beginning of the event

The payment deadline for the remaining costs is 14 days after invoicing.

# Basic rates

<b>Theater</b>	<b>Costs</b>
Day rate auditorium, foyers and walkabouts	14,500.00 €
Build-up and dismantling day, each	7,250.00 €
Prolongation 02.00 a.m. – 08.00 a.m. per hour	1,000.00 €
Cleaning auditorium, foyers and walkabouts	500,00 €
Seating removal theater parquet	1,000.00 €

<b>F101</b>	<b>Costs</b>
Day rate F101	1.500,00 €
Day rate for build-up or dismantling, each	750,00 €
Prolongation 02.00 a.m. – 08.00 a.m. per hour	450.00 €
Pre-installed technical equipment F101	250,00 €
Cleaning F101	100,00 €
Seating removal F101	150.00 €

<b>Studio</b>	<b>Costs</b>
Day rate studio and studio-foyer	4,500.00 €
Day rate for build-up or dismantling, each	2,250.00 €
Prolongation 02.00 a.m. – 08.00 a.m. per hour	250.00 €
Pre-installed technical equipment studio	500.00 €
Cleaning Studio and studio-foyer	300.00 €
Seating removal studio	500.00 €

# Additional costs

<b>Service</b>	<b>Settlement</b>	<b>Costs</b>
Senior Eventmanager	each hour	48.00 €
Senior Theatre Technician	each hour	48.00 €
Safety Warden / Paramedic	for 2 officers, each hour	44.00 €
Power consumption	meter reading	37ct./kWh
Cleaning inner courtyard	Final cleaning	75.00 €
Site inspection	the first 3 inspections are free	120.00 €

# Additional services

The following services are available for booking. Services have to be booked at least two weeks before the event (written request to Admiralspalast Betriebs GmbH). Invoices are sent out separately.

<b>Service</b>	<b>Settlement</b>	<b>Costs</b>
Event Technician (Light/Sound/Video)	Daily rate à 10 hours	400.00 €
Event electrician	per hour	32.00 €
In-house rigger	per hour	36.00 €
Rope technician	per hour	28.00 €
Stage hand	Per hour	22.00 €
Security staff	per hour	22.00 €
Additional paramedics	per hour	22.50 €
Catering manager	per hour	39.00 €
Bar staff	per hour	22.00 €
Service staff	per hour	22.00 €
Cloakroom staff	per hour	22.00 €
Admittance staff	per hour	22.00 €
Auditorium staff	per hour	22.00 €
Cleaning attendants	per hour	25.00 €

*The prices are subject to 19% German VAT.*



## References

Some of our satisfied clients

- ★ Turtle Entertainment, Vainglory European Championships
- ★ Campus99 GmbH, 99 Firefilm Awards (since 2008)
- ★ Quadriga Media, Nacht der Personaler and Speaker's Night
- ★ Stylight, Fashion Influencer Awards
- ★ Helmchen Events, Marcel Ostertag Fashion Show
- ★ Schrenk+Schrenk, Filmpremiere of „Behind the Candelabra“
- ★ Spreegold, Gala
- ★ FTWild, Gala
- ★ conference&touring, Conference
- ★ Medienplayer, Conference
- ★ East End Communications, Product launch
- ★ Laboratoire Biosthetique, Product launch
- ★ VICE Media, Shooting Shortfilm
- ★ Four Music / Universal Music, Shooting Music Video
- ★ Sumo Films, Shooting Documentation
- ★ Kunde&Co., Shoowting Advertisement
- ★ Flying Steps, Shooting Choreography
- ★ Molly Aida Films, Shooting



## Catering

Our catering coordinator Stefan Reinhardt is your ideal contact for culinary event catering.

If you are bound to sponsoring or exclusive contracts and have to provide your own catering, you need our written agreement up to four weeks before the event. Serving of drinks or food, no matter if gratuitous or in return for payment costs is subject to 10.00 € net buy-out per guest.

## Technical service

VRSTECH connects specialists from event management and rope technology to one effective team. No matter what you need, VRSTECH provides a custom, tailor-made solution.

Of course, you can use your own equipment. You just have to book our in-house rigger in that case.



## Mehr! Entertainment

The Mehr! Entertainment Group, headquartered in Dusseldorf/Germany, is one of the leading providers of live entertainment in German-speaking Europe.

Mehr! Entertainment's activities span wide areas that include the development and production of new shows and innovative entertainment concepts, the production of internationally acclaimed musicals, the organization and staging of high-quality events, musical events, concerts, comedy acts, and exhibitions, as well as the organization of major tours, including their marketing.

Our corporate group also includes the Hamburg concert organizer, a.s.s concerts & promotion, and the ticket marketer, Deutsche Eintrittskarten TKS, and its online ticket site, [www.eintrittskarten.de](http://www.eintrittskarten.de).

[www.mehr-entertainment.de](http://www.mehr-entertainment.de)

## Mehr! Venues

The Mehr! Entertainment Group currently operates six theaters in Germany. In these venues, our guests enjoy the best international entertainment:

- ★ Admiralspalast Berlin
- ★ Starlight Express-Theater Bochum
- ★ Musical Theater Bremen
- ★ Capitol Theater Düsseldorf
- ★ Mehr! Theater am Großmarkt Hamburg
- ★ Musical Dome Köln

We are not only presenting successful and popular musicals and shows; we also provide the perfect space for your event.

Interested in our other venues as well? Then please contact our national event-manager Andreas Engisch at [a.engisch@mehr-entertainment.de](mailto:a.engisch@mehr-entertainment.de)



Your contact to our event department

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