

SERVICES



The Umspannwerk Alexanderplatz provides many different ways of hosting your event in terms of services, design and presentation. The following pages give an overview of all services. If you're interested, we can offer advice and provide customised quotes.

**STAFF & BEVERAGE CATERING
BANNER VARIANTS & BRANDING
BAR SYSTEMS
EQUIPMENT / INFRASTRUCTURE**

STAFF



We have a large network of competent and experienced service providers available to assist you in various areas.

For a successful event we are happy to take care of the drinks catering for which we employ our trained bar- and service staff.

We'll be glad to advise you in detail about our customised services.



MANDATORY SERVICES:

- Event Manager
- Set-up & dismantling supervision
- Security & fire guards
- WC supervision & cleaning staff
- Venue manager: depending on art of event

OPTIONAL SERVICES:

- Bar- & service staff as well as barista & bartender
- Cloakroom staff
- Rescue team
- Additional security
- Set-up & dismantling assistants
- Photographers

BANNER VARIANTS & BRANDING



The stair tower at the Umspanwerk Alexanderplatz's outdoor area allows access to the Galerie on the 1st floor, the Conference Hall on the 2nd floor and the Empore on the 3rd floor. Permanent, white banner spaces can be used for projections and various lighting effects.

We also give you the option to use different banner sizes and displaying your logo on the stair tower – whether as an entire frontal banner or partial banner installations, we've the right solution!

For further event branding, the Umspanwerk Alexanderplatz facade has two different sized banner spaces (19.20 m x 4.40 m and 20.80 m x 4.30 m) for effective presentation.

Set-up and dismantling is always performed by our regular partner.

We can also provide the banners or you can make them yourself.

Please see the banner fact sheet for more information and initial pricing.



Another branding option is to affix stickers to areas such as windows, the mobile bar system or cloakroom counters.

Please contact us if interested!

BAR SYSTEMS



The Umspannwerk Alexanderplatz features three permanent bar systems and one mobile bar.

The largest bar area – the 360-degree bar – is located on the ground floor.

The Trafobox on the ground floor and the Galerie on the 1st floor also provide two professionally equipped bars with sufficient refrigeration facilities.

A mobile bar solution is available for the Conference Hall and Empore on levels 2 and 3. The bar system can be placed in individual positions adjusted to your room concept. Front lighting can be tailored to your corporate design.

CARPET, MARQUEES & CLOAKROOM



To let your guests feel special, we can provide a red carpet. Perfect for award shows, galas or just for decorative purpose.

We offer various marquee options to extend the spaces of the Umspanwerk Alexanderplatz. Whether it is for an additional cloaking facility, accreditation, or an extra function area outside, we have just the right alternative. There's even a perfect marquee for your caterers, should you require this.

With its built-in cloakroom, the entrance area on the ground floor provides enough space for up to 500 clothing items. We can fit this area out with the necessary cloaking equipment for your event.

In the case of additional requirements, we also offer mobile cloaking stands including hangers, which can be hired from us.

We'll be glad to advise you – and tailor things to your needs!



INTERNET



All event spaces at the Umspannwerk Alexanderplatz are fully Wifi-enabled (bandwidth which may be upgraded from 10 Mbit/s to 200 Mbit/s (synchronously)).

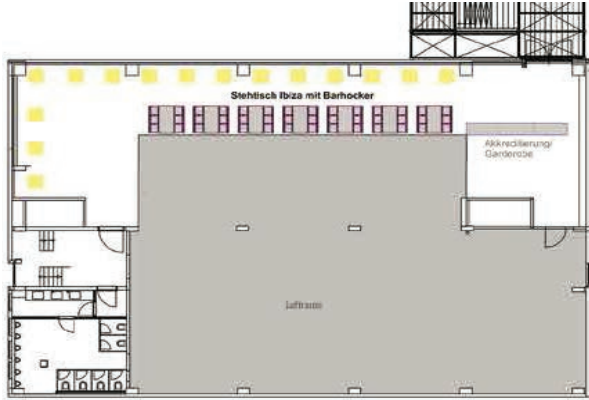
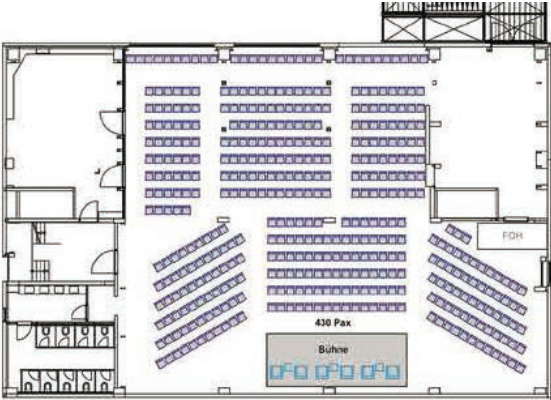
Let us know your needs, and we'll draw up a customised quote for you. When using the Wifi, you'll be given your personalised or individual access details on site.

SEATING PLANS



In addition to Umspannwerk Alexanderplatz existing seating plans, our preferred partner “Party Rent” can also formulate a tailor-made plan for you (hourly rate of € 75.00 net).

Party Rent contact:
 Nora Ramm
 Phone: +49 30 521 302 937
noraramm@partyrent.com



CONTACT

LOCATION

Umspanwerk Alexanderplatz
Voltairestraße 5
10179 Berlin

OFFICE

Wahre Werte Umspanwerk Alexanderplatz
Betriebsgesellschaft mbH
Milastraße 2
10437 Berlin



REQUESTS & VISITS

Managing Director
Lisa Wege
Phone: +49 30 446 782 23
lisa.wege@wahre-werte.net

Head of Sales & Production
Helen Roloff
Phone: +49 30 470 807 00
helen.roloff@wahre-werte.net

Sales Manager
Laura Schultz
Phone: +49 30 470 807 77
laura.schultz@wahre-werte.net

QUESTIONS CONCERNING YOUR EVENT- PRODUCTION

Managing Director
Katajun Fakhoury
Phone: +49 30 446 782 23
katajun.fakhoury@wahre-werte.net

Event Manager
Dominique von Lonski
Phone: +49 30 446 782 22
dominique.von.lonski@wahre-werte.net

**WE ARE PLEASED TO SUPPORT YOU WITH
ALL YOUR EVENTMANAGEMENT.
WE´LL BE GLAD TO OFFER YOU PROFES-
SIONAL ADVICE!**