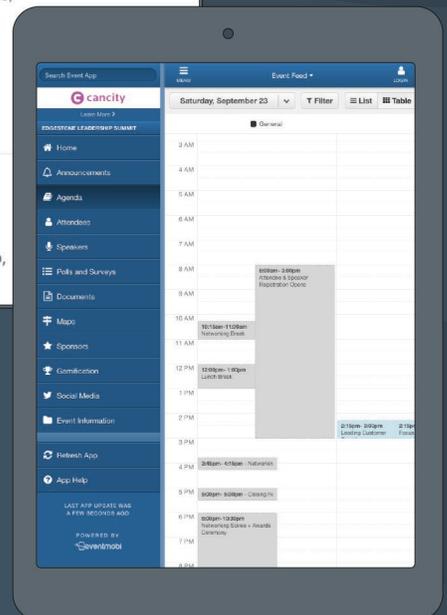
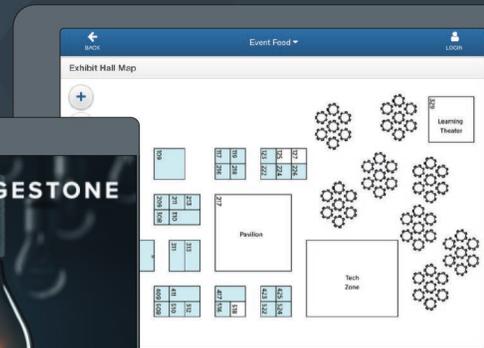
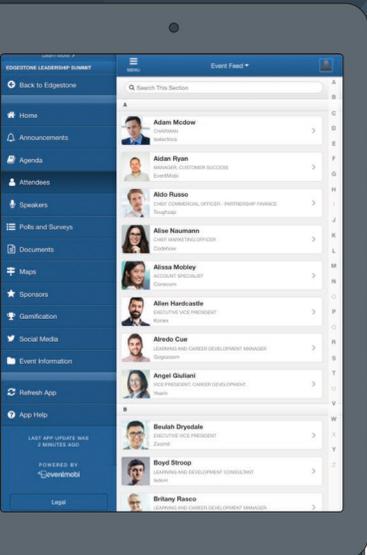




ALL YOUR EVENT TECHNOLOGY,  
SEAMLESSLY INTEGRATED



Edgestone Leadership Summit  
2018-11-08 - 2018-11-10  
Moscone Center South  
747 Howard St, San Francisco, CA 94103, USA

Register Now

About The Event

The Edgestone Leadership Conference will be held in San Francisco, CA. Attendees will gain knowledge and advice from prominent

What's inside:  
> What makes us unique  
> Who uses EventMobi



Registration



Event Apps



Community



Gamification



Polling + Surveys



Live Display



Event Analytics



Registration & Event App

YOUR TECHNOLOGY PARTNER

# What Makes EventMobi Unique

EventMobi was founded in 2010 with the simple mission of saving event organizers time and money by replacing the paper show guide.

Today, EventMobi is a full suite of seamlessly integrated event technology built around its world leading event app supporting over 8,000 event professionals worldwide.

EventMobi is the only truly cross-platform event app providing every attendee with the impactful experience you expertly designed. Available through the web and all 4 app stores, your custom event app helps every attendee connect, learn and engage at your meeting.

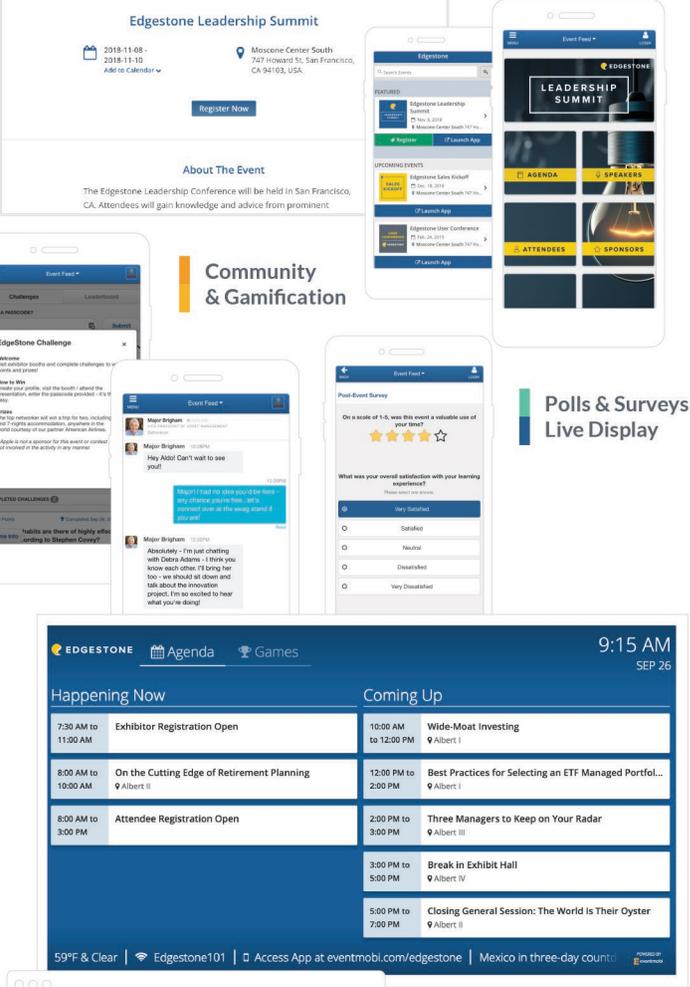
Use EventMobi to create and customize your registration, event app, live polls, surveys and more, all with simple click-and-drag technology, no coding required.

## Simplicity & Accessibility

EventMobi has been expertly designed for you and your attendees. Simple to manage, easy to access, EventMobi offers the most comprehensive set of features available, all in one platform.

## Cross-platform Compatibility

Mobile-friendly registration and event apps available in all 4 app stores, it's easy for attendees to connect and engage with your meeting.



Community & Gamification

Polls & Surveys Live Display



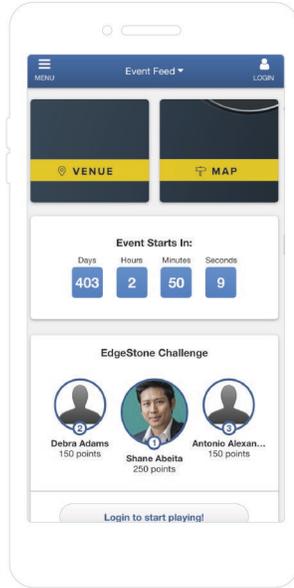
Event Analytics

## EVENTMOBI BY THE NUMBERS

*We're a focused team of innovators, designers and meeting professionals.*

-   
**Established in 2010**
-   
**100+ Eccentric Employees**
-   
**10,000,000+ Attendees**
-   
**10,000+ Clients**
-   
**24 Languages**
-   
**72+ Countries**
-   
**#1 Event App Worldwide**





## CONTROL & CUSTOMIZATION

Make an impact instantly. All of your event technology can easily be customized and branded to match your event and organization.

## ENTERPRISE DEPLOYMENT

Your integrated registration, meeting app, document sharing, surveys and other tools lower costs helping you deliver more effective and efficient meetings.

## DATA & ANALYTICS

From adoption rates to most downloaded documents, an integrated ecosystem of event technology makes it easy to generate powerful insights.

## WHO ELSE USES EVENTMOBI

EventMobi is the most customizable event app platform available. Because of this, we host a wide variety of clients from Fortune 500 financial companies to local association chapters and festivals.



### MAIN OFFICES:

Canada  
United States  
Germany

### PARTNER OFFICES:

Mexico  
United Kingdom  
Brazil  
Belgium  
Spain  
Turkey

Germany  
France  
Singapore  
Australia  
South Africa  
UAE

## EVENTMOBI GLOBAL OPERATIONS

Everyday worldwide, there's a meeting, conference or trade show using EventMobi to create a better event experience. We partner with local event professionals to deliver the best service and support.



Introducing EventMobi

+49 (0) 30 5557 343 0

info@eventmobi.de

# All-in-One Event Technology



Registration

## Online Registration & Check In

Fully integrated registration: seamless experience for attendees, simple for you to manage.

- Quick Setup
- Modern and Mobile Optimized
- Customizable Design
- Promo Codes
- Ticket Caps
- Payment Processing
- Hidden Tickets
- Onsite Check In
- Real-Time Analytics



Event Apps

## Event App

Everything you need to replace your paper event guide.

- Custom Branding
- Full Control Using Content Manager
- Unlimited Admin Accounts
- Browser-Based App Available Up to 1 Year Post-Event
- Personalized Schedules
- Unlimited Tracks and Sub-Tracks
- Speaker Profiles (Admin or Speaker Can Edit)
- Social Media
- Indoor Floorplan & Google Map Integration
- Info Booth
- Easy Data Management with Excel
- Basic Analytics (Powered by Google)



Gamification

## Gamification

Make your event fun, social and engaging by integrating gaming elements to the experience.

- Unlimited Challenges
- Social Networking
- Booth & Session Check-in
- Live Leaderboard



Live Display

## Live Display

A new kind of engagement tool that goes beyond social walls.

- Event App Integration
- Event Logo + Branding
- Event Game Integration
- Current Sessions + Upcoming Sessions
- Twitter Feed
- Local News + Weather
- Partner/Advertiser Space



Multi-Event App

## Multi-Event App

All of your event apps in one place.

- Quick Preview of All Events
- View Past Events
- Search for All Events
- Pin a Featured Event at the Top

# Event App Enhancements



## Direct Notification™

Send targeted messages and alerts to select groups of attendees.

- In-App Notification
- Email Notification (when not on the App)
- Send to All or to Select Groups of Attendees
- Pre-Scheduled Alerts



## Attendee Networking

Foster connections among attendees with interactive profiles and private in-app messaging.

- Social Attendee Profiles
- Attendees Can Update Own Profile
- LinkedIn Integration
- Private 1-to-1 Chat



## Live Polling, Surveys & Session Evaluation

Gain valuable feedback and engage your attendees.

- Custom Session Feedback Questionnaires
- Simultaneous Session Polls with Live Results
- Ask Speakers Questions
- Idea Generation: Open Ended Questions
- Custom, Live Results Graphs (Bar, Horizontal, Pie)
- Unlimited Event Surveys (pre and post)
- Anonymous or Trackable Results Per Attendee



## Sponsor & Exhibitor Promotion

Showcase your exhibitors and offer your sponsors smart mobile ads on your event app.

- Unlimited Challenges
- Social Networking
- Booth & Session Check-in
- Live Leaderboard



## Event Analytics & Engagement Dashboard

With attendee tracking and simple engagement metrics.

- Attendee-Specific Analytics
- Real-Time Attendee Activity Tracking
- Usage Trends
- Engagement Metrics for All App Modules and Interactive Features
- Live and On-Demand Report Generation



## Native App

Your app is always accessible via web browser; however you can also make it accessible as a native app through the Google Play and Apple app stores. It just takes one click!

- Mobile, Tablet and Laptop Web Browsers
- Apple App Store
- Google Play
- Available for 6 Months in App Stores (\$99/extra month).



# Event App Enhancements



## Document Library

Attach files to sessions, exhibitor and speaker profiles before, during, and after the event.

- PowerPoint, Word & Excel (ppt, doc, xls)
- PDF
- Images (png, jpg)



## Secure Mode

For private events or when the content needs to be secured.

- Verified Registered Delegates Only
- Individual User Passwords
- Event Passcode
- SSL for Over-the-Air Data Security



## Custom Fields

Powerful profiles making it easy for everyone at your event to make the most of your event app.

- Unlimited Custom Fields on Attendee, Speaker and Company Profiles
- Private Field Option (only visible to logged in user)
- Edit/Read-Only Toggle Options Per Attendee



## Multi-Lingual App

Showcase your exhibitors and offer your sponsors smart mobile ads on your event app.

- First Language Included



## Interactive Maps & Floorplan

Your attendees will never get lost.

- Support for Multiple Maps
- Google Maps
- Custom Pin Drop for Sessions and Exhibitor Booths
- Flexible Pricing Based on Map Complexity



## Advanced Designer

Gives your designer unprecedented control to re-tool the look and functionality of your event app by editing custom css.

- Brand your event app with font, colors and logo
- Change the shape and format of homescreen widgets
- Include animations or GIFS
- Available more affordably than building a custom app from scratch

EVERYTHING YOU NEED

# Event App Services



## Email, Phone & Live Chat

Reach an EventMobi Support Specialist throughout the day online or by phone.

- North America EST  
Monday to Friday 8am-8pm, Weekends 9am-5pm
- Europe CET  
Monday to Friday 9am-5pm



## Personal App Setup, Consultation & Post-Event Debrief

For private events or when the content needs to be secured.

- One-on-One Setup, Content Manager Training and Q&A
- Email, Phone & Live Chat Support
- Best Practices, Tips & Tricks
- Post-Event Analytics Meet

# Professional Services



## Mobi Build

### MOBI BUILD INITIAL

Leave all spreadsheet uploads to us.

- Easy to use EventMobi Templates
- One Revision After Initial Upload
- 5 Day Turn Around Time



### MOBI BUILD FULL

Leave it to us. Our Support Team will collect content, design, manage and update your event technology.

- Your Content Can be in Any Format or on Your Event Website – We'll Do the Rest
- 48 Hour Revision Time



### MOBI BUILD VIP

Premium Rush Build Service.

- Premium Rush Build for Events Within 30 days
- 24 Hour Revision Time



## Design Services

### HOME SCREEN WIDGET DESIGN

Beautify Your Event Technology.

- 8 Custom Professionally Designed Widgets
- 2 Iterations Included
- Have Your Event App Match Your Brand



### APP PROMOTIONAL MATERIALS

Let us Take Care of Your Event Technology Digital Marketing Collateral

- Poster/Banner Package (3 Sizes)
- Attendee How-To-Guide
- Custom E-Mail Template



## Video Services

### EVENT APP PROMOTION VIDEO

60-second video walk through of your app.

- Customized to Your Event
- You Choose 3 Features to Highlight



## Premium Support

### APP CONCIERGE

Project Manager and dedicated support staff to help you succeed.

- Dedicated Support Genius
- Project Development Timeline
- On-Demand Priority Support



### ONSITE SUPPORT

Piece of mind and a friendly smile; have EventMobi onsite as your go-to app genius.

- Mobile Tech Support to Answer Any Questions Your Attendees May Have
- We'll Work with Your A/V Team and Speakers for the Best Live Audience Response Experience